

National Forum on Mobile Applications for Inclusive Growth and Sustainable Development
7th-8th, April, 2010
Venue: Hotel Ashok (IIIrd floor, Banquet Hall), Chanakyapuri, New Delhi

Programme

Time	Session	Name of the Speaker
DAY-1 (7th April, 2010)		
0900-0930 hrs	Registration	
0930 - 1130 hrs	Session I- Overview of Mobile Applications.	
	SESSION CHAIR	Dr. J.S. Sarma, Chairman, TRAI
1.	Key trends and opportunities in Mobile Applications	Mr. Stephane Boyera, Chair-Mobile Web for Social Development Group, W3C
2.	Implementing various models for mobile application	Mr. Yonghyun Kwon, Senior Information Specialist, World Bank
3	Life Line India - Case study	Mr. Naimur Rehman, Director, One World South Asia
4.	Business Model Innovations for Inclusive Growth: Leveraging Mobile Services - Case Study.	Prof. Rekha Jain, IIM-Ahmedabad
5	Case study	Mr. S.P. Narayanan, Idea Cellular
1130-1200 hrs	Tea Break	
1200-1345 hrs	Session II - Present status of e-Governance and synergy for Mobile Governance.	
	SESSION CHAIR	Mr. P.J. Thomas Secretary, DOT
1.	Present e-Governance Framework in India	Mr. S.R. Rao, Addl. Secretary, DIT
2.	e-Governance using Mobile Platform	Prof. S. C. Bhatnagar, IIM-Ahmedabad
3.	Case Study on e-Governance	Dr. Jong Sung Hwang, National Information

		Society Agency, Korea
4.	m-Governance...Leveraging Mobile Technology to extend the reach of e-Governance	Mr. Rameesh Kailasam, IBM
1345 - 1445 hrs	Lunch Break	
1500-1545 hrs	Special Address by Thiru A. Raja, Hon'ble Minister for Communications & IT	
1545-1615	High Tea	
1615-1745 hrs	Session III- Mobile Banking, m-Commerce and related issues	
	SESSION CHAIR	Mr. R. Chandrasekhar, Secretary, DIT
1.	Present scenario in Developed/ developing countries	Mr. Rajendra Singh, Worldbank
2.	Existing framework for m-Commerce in India	Mr. Lalit Sinha, DGM Union Bank of India
3.	m-Infrastructure challenges and Roadmap	Mr. Anil Pande, Sr. VP, Mobile & Data Content Services, Reliance
4.	Technical & regulatory issues in m-Commerce	Mr. Sriram Jaganathan, Head, m-Commerce, Airtel
5.	Case study- m-Pesa	Mr. Neil Gough, Vodafone
Day 2 (8th April, 2010)		
0930 - 1100 hrs	Session IV - Tele-medicine & e-health Applications	
	SESSION CHAIR	Ms. K. Sujatha Rao, Secretary, Health
1.	Framework for e-Health applications (This will be a detailed presentation and live demonstration of the application)	Dr. S.K. Mishra, SGPGI, Lucknow
2.	Short Messaging Services (SMS) Based Diseases Surveillance System under Integrated Disease Surveillance Project (IDSP) in Andhra Pradesh India (A Case Study).	Dr. P.V. Ramesh, Secretary, Department of HM&FW, Government of Andhra Pradesh
3.	SMS based Natural Language Interface for locating Health Care Service Providers	Mr.Rohit Banga IIT, Roorkee

1100 - 1130 hrs	Tea Break	
1130 - 1300 hrs	Session V - m-Applications for Rural Development.	
	SESSION CHAIR	Mr. Kuldeep Goyal, CMD, BSNL
1.	M-Application - Case Study	Mr. S.S. Sirohi, PGM (VAS), BSNL
2.	Mobile Income and Utility: Methodological assessment of m4D	Prof. Anindya Chaudhuri, IIM-Calcutta
3.	Behtar Zindagi - Empowering Rural Lives	Mr. Sudhanshu Jain, Handygo
4.	The Mobile Web : The key and technological trends	Mr. Shwetank Dixit, Opera Software
5.	Pragathi : Technology based system to support Women Self Help Groups in Andhra Pradesh	Mr. Vijay Pavan, IDC, IIT-Bombay
1300-1400 hrs	Lunch Break	
1400 - 1530 hrs	Session - VI Regulatory Issues.	
	SESSION CHAIR	Mr. R. Ashok, Member, TRAI
1.	Standardisation & Interoperability issues	Mr. Sunja Kim, Chair, Mobile Platform Working Group, KWIS Forum
2.	Overview of PPP models.	Mr. Cherian Thomas, Head PPP Initiatives, IDFC
3.	Suitable PPP model for m-Application	Mr. Zubin Dubash, Tata Teleservices.
4.	Government Initiatives	Mr. D. Krishnan, Principal Consultant & Advisor, DIT
1530	High Tea	

*** PARTICIPATION AT THE FORUM IS RESTRICTED BY INVITATION AND PRIOR CONFIRMATION.**