

**Broadcaster wise list of pay channels in  
CAS notified areas of Delhi, Mumbai, Kolkata &  
Chennai**

(As reported to TRAI upto 31.07.2010)

S. No	Name of the Broadcaster	S. No.	Name of the channel	Reported rate	Remarks
1	M/s Zee- Turner Limited	1	Zee TV	5.35	
		2	Zee Cinema	5.35	
		3	Cartoon Network	5.35	
		4	Zee Marathi	5.35	
		5	Zee News	5.35	
		6	CNN	5.35	
		7	Zee Café	5.35	
		8	Zee Studios	5.35	
		9	Zee Bangla	5.35	
		10	Zee Punjabi	5.35	
		11	Zee Trendz	5.35	
		12	HBO	5.35	
		13	POGO	5.35	FTA in Chennai CAS notified areas
		14	Zee Business	5.35	
		15	Zee Classic	5.35	
		16	Zee Action	5.35	
		17	Zee Premier	5.35	
		18	Zee Telugu	5.35	
		19	Zee Kannada	5.35	
		20	ETC Punjabi	5.35	
		21	ETC	5.35	
		22	Zing	5.35	
		23	Zee Jagran	5.35	
		24	Zee Smile	5.35	
		25	24 Ghante	5.35	
		26	24 Taas	5.35	
		27	Zee Talkies	5.35	
		28	WB	5.35	
		29	REAL	5.35	
		30	Zee 24 Ghantalu	5.35	
		31	Zee Salaam	5.35	

**Note:**

i) Channel "Reality TV" was distributed @ 5.00 upto 31.08.2008. The distribution of this channel ceased from 01.09.2008 for public viewing as downlinking permission was cancelled by Ministry of I&B.

ii) Channel "Zee Next" was distributed @ Rs 5.00 upto 04.03.2009. The distribution of this channel suspended from 05.03.2009 for public viewing.

iii) Channel "Zee Gujrathi" was distributed @ 5.00 upto 31.05.2009. The distribution of this channel discontinued from 01.06.2009.

iv). Channel "Play TV" was distributed @ 4.28 upto 30.12.2009. The distribution of this channel discontinued from 31.12.2009 for public viewing.

v The distribution of channel "Zee Sports" was shifted to M/s Taj Television India Private Limited w.e.f 01.02.2010.

vi The distribution of channel "Ten Sports" was shifted to M/s Taj Television India Private Limited w.e.f 01.02.2010.

2	M/s MSM Discovery India Private Limited	32	SET(Sony Entertainment Television)	5.35	
		33	MAX	5.35	
		34	Discovery	5.35	FTA in Chennai CAS notified areas till 31.12.2010 (Promotional Offer)
		35	Animal Planet	5.35	
		36	AXN	5.35	
		37	Animax	5.35	Converted from Pay to FTA in Chennai w.e.f. 24.08.2007
		38	Discovery Travel and Living	5.35	
		39	SAB TV	5.35	
		40	SET PIX	5.35	Converted from Pay to FTA in Chennai w.e.f. 1.1.2007.
		41	MTV	5.35	
		42	NICK	5.35	Converted from Pay to FTA in Chennai CAS notified areas w.e.f 10.05.2010
		43	VH1	5.35	
		44	NDTV Profit	5.35	FTA in Chennai, CAS notified areas.
		45	Discovery Science	5.35	Newly launched pay channel w.e.f 01.01.2010
		46	Discovery Turbo	5.35	Newly launched pay channel w.e.f 01.01.2010
		47	COLORS	5.35	Converted from FTA to Pay in all CAS notified areas w.e.f. 1.4.2009.
		48	Channel 8	5.35	Converted from FTA to Pay in all CAS notified areas w.e.,f 1.4.2009.
				49	Discovery HD World
3	M/s Sun Distribution Services	50	SUN TV	5.35	Converted from FTA to Pay in Chennai CAS notified area w.e.f 18.05.2010
		51	Gemini TV	5.35	Converted from FTA to Pay in Chennai CAS notified area w.e.f 17.11.2009
		52	Udaya TV	5.35	Converted from FTA to Pay in Chennai CAS notified area w.e.f 17.11.2009

		53	K TV	5.35	Converted from FTA to Pay in Chennai CAS notified area w.e.f 17.11.2009
		54	Teja TV	5.35	Converted from FTA to Pay in Chennai CAS notified area w.e.f 17.11.2009
		55	Udaya Movies	5.35	Converted from FTA to Pay in Chennai CAS notified area w.e.f 17.11.2009
		56	Sun Music	5.35	Converted from FTA to Pay in Chennai CAS notified area w.e.f 18.05.2010
		57	Gemini Music	5.35	Converted from FTA to Pay in Chennai CAS notified area w.e.f 17.11.2009
		58	Sun News	5.35	Converted from FTA to Pay in Chennai CAS notified area w.e.f 18.05.2010
		59	Gemini News	5.35	Converted from FTA to Pay in Chennai CAS notified area w.e.f 17.11.2009
		60	Udaya Varthegalu	5.35	Converted from FTA to Pay in Chennai CAS notified area w.e.f 17.11.2009
		61	Navvulu TV	5.35	Converted from FTA to Pay in Chennai CAS notified area w.e.f 17.11.2009
		62	Adithya TV	5.35	Converted from FTA to Pay in Chennai CAS notified area w.e.f 18.05.2010
		63	Chintu TV	5.35	Converted from FTA to Pay in Chennai CAS notified area w.e.f 17.11.2009

		64	Ushe	5.35	Converted from FTA to Pay in Chennai CAS notified area w.e.f 17.11.2009
		65	Kushi TV	5.35	Converted from FTA to Pay in Chennai CAS notified area w.e.f 17.11.2009
		66	Chutti TV	5.35	Converted from FTA to Pay in Chennai CAS notified area w.e.f 18.05.2010
		67	Udaya II	5.35	Converted from FTA to Pay in Chennai CAS notified area w.e.f 17.11.2009
		68	Kiran TV	5.35	Converted from FTA to Pay in Chennai CAS notified area w.e.f 01.04.2010
		69	Surya TV	5.35	Converted from FTA to Pay in Chennai CAS notified area w.e.f 01.04.2010
		70	The Disney Channel	5.35	W.e.f FTA in Chennai CAS notified areas
		71	Disney XD	5.35	FTA in Chennai CAS notified areas
		72	Hungama	5.35	FTA in Chennai CAS notified areas

i) W.e.f 01.04.2010, the Channel Plus is known as "SUN Distribution Services".

ii) Prior to 14.11.2009, the name of the channel "Disney XD" was "Toon Disney"

iii) Prior to 09.04.2009, the name of the channel "Kushi TV" was "Udaya News"

iv) Prior to 27.07.2009, the name of the channel "Navvulu" was "Gemini Cable Vision"

v) Prior to 09.04.2009, , the name of the channel "Chintu TV" was "Teja News"

vi) Three channels namely i) The Disney Channel, ii) Disney XD and iii) Hangama TV were distributed by M/s Star Den Media Service Private Limited till 31.03.2010. w.e.f 01.04.2010, the distribution of these three channels was shifted to M/s Sun Distribution Services.

4.	M/s STAR DEN Media Services Private Limited	73	Star Plus	5.35			
		74	Star Gold	5.35			
		75	Star Movies	5.35			
		76	Star World	5.35			
		77	Vijay TV	5.35	FTA in Chennai CAS notified areas		
		78	NGC	5.35			
		79	The History Channel	5.35			
		80	Channel (V)	5.35			
		81	Star One	5.35			
		82	CNBC TV 18	5.35			
		83	CNN-IBN	5.35	FTA in Chennai and Kolkata CAS notified areas w.e.f. 01.03.2007		
		84	CNBC Awaaz	5.35			
		85	MGM	5.35			
		86	Star Jalsha	5.00	Converted to Pay in all CAS notified areas w.e.f 05.11.2009		
		87	Star Ananda	5.00	Converted to Pay in all CAS notified areas w.e.f 05.11.2009		
				88	FX	5.35	From 01.08.2009 to 31.01.2010, the channel was distributed by M/s Fox Channels (India) Private Limited. W.e.f 01.02.2010, the channel was shifted to M/s Star Den Media Services Private Limited.
				89	FOX Crime	5.35	
90	BABY TV			5.35			
91	NAT GEO WILD			5.35			
92	NAT GEO ADVENTURE			5.35			
93	NAT GEO MUSIC			5.35			
94	National Geographic HD			5.35			
5.	M/s Ushodaya Enterprises Private Limited	95	ETV	5.00			
		96	ETV 2	5.00			
		97	ETV Bangla	5.00	Converted from FTA to Pay in Kolkata CAS areas w.e.f 01.03.2007		

		98	ETV Marathi	5.00	Converted from FTA to Pay in Mumbai CAS areas w.e.f 26.03.2007
		99	ETV Kannada	5.00	
		100	ETV Gujarathi	5.00	
		101	ETV Oriya	5.00	
		102	ETV UP	5.00	
		103	ETV Bihar	5.00	
		104	ETV Urdu	5.00	
		105	ETV Rajasthan	5.00	
		106	ETV MP	5.00	
6.	M/s UTV Global Broadcasting Limited	107	Bindass	5.00	
		108	UTV Action	5.00	
		109	World Movies	5.00	FTA in Chennai CAS notified areas w.e.f.2.4.2008.
		110	UTV Movies	5.00	
7.	M/s BBC World India Private Limited	111	BBC World	5.00	FTA in Chennai CAS notified areas.
		112	BBC Entertainment	5.00	
		113	Cbeebies	5.00	
8.	M/s ESPN Software India Private Limited	114	ESPN	5.00	
		115	Star Sports	5.00	
		116	Star Cricket	5.00	

Prior to 25.09.2009, the name of the channel "Bloomberg UTV " was "UTVi"  
Prior to 10.12.2009, , the name of the channel "UTV Action " was "Bindass Movies"

9.	M/s Raj Television Limited	117	Raj TV	5.00	FTA in Chennai CAS notified areas
		118	Raj Digital Plus	5.00	FTA in Chennai CAS notified areas
		119	Vissa TV	5.00	FTA in Chennai CAS notified areas
10.	M/s Neo Sports Broadcast Private Limited	120	NEO Cricket	5.35	
		121	NEO Sports	5.35	
11.	M/s B4U Television Network (India) Private Limited	122	B4U Movies	5.35	
12.	M/s MAA Television Network Limiter	123	MAA TV	5.00	
		124	MAA Music	5.00	
13	M/s Turner International Limited	125	TCN Turner Classic Movies	5.00	
		126	Boomerrang	5.00	
14	M/s Orissa Television Ltd	127	Tarang	5.00	Pay in all CAS notified areas of Delhi, Mumbai, Kolkata and Chennai since its launching on 06.11.2008
		128	Tarang Music	2.50	Pay in all CAS notified areas of Delhi, Mumbai, Kolkata and Chennai since its launching on 01.04.2009.
		129	Prarthana	2.50	Newly launched channel w.e.f 14.04.2010
15	M/s Taj Television India Private Limited	130	Zee Sports	5.35	Till 31.03.2010, both the channels were distributed by M/s Zee Turner Limited. W.e.f 01.02.2010, the distribution of channel shifted to M/s Ten Television India Private Limited
		131	Ten Sports	5.35	

16	M/s Asianet Communications Limited	132	Asianet	5.35	Converted from FTA to Pay in all CAS notified areas w.e.f 29.01.2010
		133	Asianet Plus	5.35	Converted from FTA to Pay in all CAS notified areas w.e.f 29.01.2010

**Note:-**

Two channels namely "Sahara One" & "Filmy" distributed by M/s Sahara India TV Network was converted from Pay to FTA in all CAS notified areas w.e.f 15.03.2008.

- Rates of all the above channels are at retail level.