

National Forum on Mobile Applications for Inclusive Growth and Sustainable Development

7-9th, April, 2010

New Delhi

Call for papers

Telecom Regulatory Authority of India (TRAI) is working on conceptualizing a framework for next generation reforms for leveraging the potential of mobile/wireless technologies and new media for information enabled inclusive growth and sustainable development. The purpose of the initiative is to appraise the stakeholders of global developments in mobile governance and other citizen centric applications of mobile & new media technologies and to build the capacity of various government agencies in implementing inclusive e-Governance projects. Accordingly TRAI proposed to hold a national Forum on Mobile Applications during 7th to 9th April, 2010 in New Delhi with World Bank as the Knowledge Partner. In addition to the government agencies and other stakeholders in India, experts and practitioners from various parts of the world will be invited to share their experiences with the participants during the three days deliberations.

The proposed “**National Forum on Mobile Applications for Inclusive Growth and Sustainable Development**” offers an opportunity for e-Government stakeholders, researchers, industry representatives and practitioners to present innovative project ideas, policy papers and case studies related to the domain. The event will provide a platform for discussion, collaboration and intellectual exchange of information on mobile applications, e-Governance practice and other popular initiatives on public service delivery world over. The conference committee welcomes academic and practitioner papers, case studies on a wide range of innovative and scholarly approaches including theoretical and empirical papers employing qualitative, quantitative and critical methods. Proposed topics for the National Forum are given below but are not strictly limited to :-

- **High level overview of Mobile Applications**
 - Key trends and opportunities in Mobile Applications

- Social & Economic impact of the initiatives already implemented
- Implementing various public private partnership models for mobile applications deployment in government
- **Present status of e-Governance practices and synergy required for Mobile governance.**
 - Present e-Governance Framework in India
 - Success of Citizen Service Centers, Tele Centers and Village Knowledge Centers Models.
 - Enhancing reach of e-Governance initiatives through innovative mobile applications
- **International Experience in development of Mobile application to provide public services and challenges.**
 - Existing initiatives in mobile government and the learning experiences
 - Demonstration of applications and solutions
 - Ideas for building Open and interoperable business models for mobile government
 - Multi channel delivery of public services
 - Payment models for enabling mobile transactions
- **Mobile banking & m-Commerce and related issues.**
 - Present scenario in Developed/Developing countries
 - Existing framework for m-commerce in India
 - Technical & Regulatory issues in m-Commerce
- **Tele-medicine & e-Health applications.**
 - Framework for e-Health Applications
 - Country specific case studies
- **Mobile applications for Education, Agriculture etc.**
 - Rural Specific applications
 - Challenges in implementing these applications on mobile platform

Selected papers from the conference will be considered for publication in the conference proceedings and for further pursuance. The selected authors may also be invited to present their papers during the national forum on

mobile applications.

Submission details:

Abstract details: The Abstract should be a minimum of 1000 and no more than 1500 words including keywords. Abstracts have to include the proposed title for the paper, the full names, addresses and email addresses of all authors and contact details for at least one author.

Full paper: Only required after acceptance of abstract and not to be more than 5,000 words including abstract, keywords and references.

Important information:

The selection paper review panel of the conference will consider all abstracts received by the submission deadline to ensure that the proposed paper is relevant to the Conference. The authors of abstracts that submit a relevant paper will receive a notification of abstract acceptance. All full papers will be double-blind reviewed by members of the advisory board to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced. Papers that are accepted will be published in the conference proceedings. Due to the large number of papers expected for this conference, the committee only allows an author to present one paper.

Important dates:

Abstract submission deadline: **February 10, 2010**

Notification of abstract acceptance: **February 25, 2010**

Full paper due: **March 15, 2010**

Notification of acceptance (with possible changes): **March 20, 2010**

Final paper submission: **March 26, 2010**

The Papers can be sent on e-mail to advcn@tra.gov.in or cn@tra.gov.in
For any other clarifications, kindly contact : **Mr. S.K. Gupta, Advisor (CN), TRAI** on the above mentioned e-mail Id or **Tel. +91-11-23217914, Fax +91-11-23211998**