

**Date: 24<sup>th</sup> Nov 2013**

**To:**

Mr. Wasi Ahmad, Advisor (B&CS),  
Telecom Regulatory Authority of India,  
Mahanagar Doorsanchar Bhawan, Jawahar Lal Nehru Marg, New Delhi – 110002,  
(Tel No.011-23237922, Fax No.011-23220442;  
Email: [traicable@yahoo.co.in](mailto:traicable@yahoo.co.in) or [advbcs@traigov.in](mailto:advbcs@traigov.in) )

**Respected Sir,**

SUB: Comments on Supplementary Consultation Paper on Issues related to New DTH Licences, dated November 14, 2013 – Reg.

Item No. 2.6 of above Consultation Paper:

What may be the reason, Government/PSU had not entered into DTH services. This has provided an opportunity for the private players to monopolize in the DTH market.

- At present, if the DTH service of any provider is not satisfied, customer can shift to any other DTH service provider. All DTH providers are private players. So it is possible to shift from one private DTH provider to another private DTH provider. But, there is no choice to customer to shift or opt any Government/PSU DTH service.
- Hence, provision may be open to DTH customers to choose at least one Government DTH services which can offer all the services those are offered by Private DTH service providers.
- If not possible to create new Government unit to offer DTH services, any existing Govt. owned PSU say BSNL (All India except Delhi & Mumbai) & MTNL (Delhi & Mumbai) may be asked to launch DTH services (It may be noted that other pvt. telecom operators such as Airtel, Reliance, Videocon, are already offering DTH services).
- So that the possibility of exploiting customers by private players will be minimized and optimum control over DTH sector can be attained by Govt. as it was happened in the case of mobile/telecom segment.

While finalizing the new DTH licence regime, guidelines & policy, it is suggested to include provision for issuing licence to Govt. units to start DTH services on par with private players, and to recommend for early start of Govt. DTH services in India at least through existing Govt. PSUs such as BSNL & MTNL to safe guard the interest of DTH customers.

**Regards**

Vas.K.S.S.  
Research Scholar  
Email: [vasu.researchscholar.au@gmail.com](mailto:vasu.researchscholar.au@gmail.com)