

--- On **Thu, 2/5/13, Prakash B V <bvprakash@gmail.com>** wrote:

From: Prakash B V <bvprakash@gmail.com>

Subject: Comments on the draft tariff for Std Tariff for STB for DAS

To: traicable@yahoo.co.in, advbcs@tra.gov.in

Date: Thursday, 2 May, 2013, 5:42 PM

Dear Sir,

1)

Option-1 seems to be more suitable, because, the monthly rent and also the security-deposit are within affordable limits.

2)

Providers are currently not giving copy of application-form and receipts for payments made.

Providers should be explicitly directed to provide the same.

3)

The draft does not comment on the channel packages and their tariff.

Currently the Providers are employing clever tactics in offering their channel packages which maximizes revenue for them.

For example, in South-India, basic packages only contain lot of Hindi channels and no regional channels. If we need regional channels (obviously we do) then we have to separately buy the regional pack.

Similarly, English-News and English-Entertainment channels are left out of the Basic packages. We have to again buy these channels separately.

In the end, we will end up paying Rs280 or more to obtain the 10 channels that we really like and watch regularly. The rest of the channels are a waste.

So, Providers should be directed to provide channel packages based on the demographics of the people in different regions.

regards,

Prakash B V

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