



rajenderkumarsharma trai <rajendertrai@gmail.com>

Fwd: UCC Issue

1 message

Sunil Gupta <skgupta2009@gmail.com>
To: rajenderkumarsharma trai <rajendertrai@gmail.com>

Fri, Nov 10, 2017 at 10:10 AM

With Thanks & Regards,
S.K.Gupta,
TRAI

----- Forwarded message -----
From: **Asit Kadayan, Advisor** <advqos@traigov.in>
Date: Fri, Sep 15, 2017 at 12:19 PM
Subject: Fwd: UCC Issue
To: skgupta2009@gmail.com

----- Original Message -----
From: **Arpan Shah** <aushah@hotmail.com>
Date: Sep 15, 2017 11:39:45 AM
Subject: UCC Issue
To: "ap@traigov.in" <ap@traigov.in>, "advqos@traigov.in" <advqos@traigov.in>

Dear Sir/Madam,

This is in response to your Press Release 74/2017 dt 14Sep 17 regarding the continuous menace of unsolicited calls and the steps to taken further to resolve.

Note that the so called SPAMMERS are now bold in their approach and shamelessly advertise their "services" of sending "SMS to DND Callers"!!!

I have received one such SPAM from "reena@stripl.in (Reena Chhabra)" [*Not sure if this id is real*] with the Subject line "Send SMS on DND Number!" (sic) advertising about their company "MSGATEWAYHUB" with address 'MSGATEWAYHUB, 105, Starlit Tower Yashwant Niwas Road, India, Madhya Pradesh, 452001, India, <https://www.msgatewayhub.com> '

Unless every SMS service provider is completely scanned and regulated, I don't think this issue will resolve! There is a need for a comprehensive directory of ALL numbers with TRAI having various 'FLAGS' as per DND service chosen by the subscribers. The SMS providers will HAVE to adhere to the 'FLAGS' strictly and be accountable for the data sent through their servers!

As a mobile phone user since 1995, I have been on DND ever since you started it somewhere in 2000s YET I receive SO MANY unwanted calls and SMSs with the caller citing "your name is in our database" and many times arguing shamelessly why they "should not call me again!?"

Having a regulation body for telemarketers and SMS service providers will assist your crack down on this menace.

Please check if the 'msggatewayhub' is really sending such SMSs and selling our private data to unscrupulous people!

Hope the above information (though unsolicited), helps, as I too am increasingly getting fed up of daily answering unwanted calls from strangers inspite of being on DND since day 1! Trust you will find the same in order.

yours truly

Arpan Shah

Mumbai