

As a Middle Class consumer/ user of the service I offer my following comments:

2.5 i) Present cost based approach has led to very users complicated tariff plan by different operators , beyond the comprehension of ordinary users. so present tariff approach should be disbanded

iii) Alternate approach is to levy a One India Tariff for all outgoing Voice Calls and a higher tariff for all VAS like Video, Data etc

as these VAS users are mostly from commercial sector who can afford to pay a higher tariff. This will simplify life for ordinary consumers. Also the fact that roaming revenue is a miniscule 8% should be a reason enough to disband roaming charge. Now customers use multiple SIMs while roaming to control the roaming charges. This only complicates life for subscribers. By disbanding roaming charge there will be increased usage of phone and revenue to operators.

iv) Yes Incoming calls on roaming also be disbanded

To compensate , TRAI may marginally increase general tariff by say 3% and see how it affects the revenues of Telcos . I think increased traffic will lead to an overall increase in revenue to compensate for the lost revenue on roaming. also due to fact that VAS revenues are now on the rise. , that will reduce reliance on voice traffic revenues

v) Implication of disbanding roaming charges will be positive for foregoing reasons

vi) Video calls should be at a higher tariff as the services are used by more affluent users and commercial sector

vii) sms tariff while roaming should be same as home tariff

viii) Special Tariff vouchers for roaming - no need as the distinction of roaming is disbanded in fixing tariff

ix) Relevant issues- Freeing the roaming tariff will lead to a simpler tariff structure and also make life easy for ordinary , as we need not carry multiple SIMs while travelling, and also subscribers need not have to understand complicated and misleading tariff plans of different operators. besides unifying the country as One unit in the communication grid.

Thank you for giving an opportunity to comment on this important issue.

Truly

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