

TELECOM REGULATORY AUTHORITY OF INDIA

**TRAI recommends enhancement of Foreign Direct Investment limits in Broadcasting Sector**

**New Delhi, 22<sup>nd</sup> August, 2013:** The Telecom Regulatory Authority of India (TRAI) has today released its recommendations on Foreign Direct Investment (FDI) limits and approval routes thereof in various segments of the broadcasting sector in India.

2. These recommendations broadly pertain to three segments of the broadcasting sector viz. broadcast carriage services, television content services and FM radio services. The FDI limit for the broadcast carriage services has been recommended for enhancement to 100% and that for uplinking of 'News and Current Affairs' TV channels and FM radio services to 49%. It has also been recommended that the FIPB approval process be streamlined and made time-bound. Summary of the recommendations *vis a vis* existing limits/ approval route has been tabulated as under:

Segment		Existing limits/approval route	Recommended limits/approval route
Broadcast Carriage Services	<ul style="list-style-type: none"> <li>• DTH, HITS, IPTV, Mobile TV, Teleports</li> <li>• Cable Networks ( Multi System Operators (MSOs) operating at National or State or District level and undertaking upgradation of networks towards digitalisation and addressability)</li> </ul>	74%  Up to 49%-Automatic route  Beyond 49%-FIPB route	100%  Up to 49%-Automatic route  Beyond 49%-FIPB route
	<ul style="list-style-type: none"> <li>• Cable Networks (Other MSOs not undertaking upgradation of networks towards digitisation with addressability and Local Cable Operators (LCOs))</li> </ul>	49%  Automatic route	
TV Content Services	Downlinking of TV Channels	100%	100%
	Uplinking of non-'News & Current Affairs' TV Channels	Through FIPB route	Through FIPB route
	Uplinking of 'News & Current Affairs' TV Channels	26%	49%
FM Radio	FM Radio	Through FIPB route	Through FIPB route

3. These recommendations have been released in pursuance to the Ministry of Information and Broadcasting (MIB) reference dated 12<sup>th</sup> July 2013, to the Authority, seeking its recommendations on the subject.

4. Full text of the recommendations is available on TRAI's website: [www.trai.gov.in](http://www.trai.gov.in).

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Secretary, TRAI**