Dear Sirs,

The Indian broadcasting landscape presents a vibrant picture with presence of a large number of TV and Radio channels as well as multiple distribution platforms. While the Broadcasting sector so far has been replete with success, the Authority is of the view that this sector has immense potential to move on a higher trajectory of growth.

2. The Authority on receipt of a reference from the Ministry, considered the issue of defining an entry level net-worth for MSO. In order to deliberate on various aspect related to the matter and to seek inputs from the industry stakeholders on relevant issue, the Authority issued a detailed Consultation paper on “Entry Level Net-worth requirement for MSOs in Cable TV Services,” on 9th April 2019. Subsequently, an open house discussion was held on 11th June 2019, in Delhi, to seek the further views of the stakeholders on various issues.

3. Based on the comments of the stakeholders received during the above-mentioned consultation process and its own analysis, the Authority has finalized its recommendation on “Entry Level Net-worth for MSO in Cable TV Services” which is enclosed herewith.

4. As per the practice, a copy of this letter, along with recommendations, is being placed on the website of TRAI www.trai.gov.in

Encl: As above

Yours sincerely,

Shri Amit Khare, IAS
Secretary
Ministry of information and Broadcasting
‘A’ Wing, Shastri Bhawan
New Delhi-110001