Information Note to the Press



# TELECOM REGULATORY AUTHORITY OF INDIA



New Delhi, 5<sup>th</sup> September 2013 (www.trai.gov.in)

#### Highlights on Telecom Subscription Data as on 30th June 2013

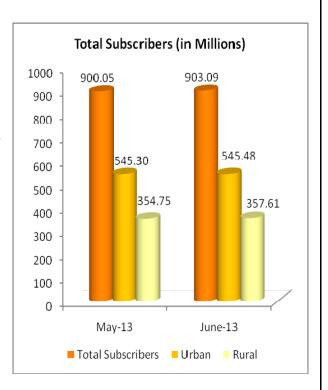
Particulars	Wireless	Wireline	<b>Total</b> Wireless + Wireline
Total Subscribers (Millions)	873.36	29.73	903.09
Total Net Monthly Addition (Millions)	3.16	-0.12	3.04
Monthly Growth (%)	0.36%	-0.42%	0.34%
Urban Subscribers (Millions)	522.27	23.22	545.48
Urban Subscribers Net Monthly Addition (Millions)	0.26	-0.07	0.18
Monthly Growth (%)	0.05%	-0.32%	0.03%
Rural Subscribers (Millions)	351.10	6.51	357.61
Rural Subscribers Net Monthly Addition (Millions)	2.91	-0.05	2.86
Monthly Growth (%)	0.83%	-0.77%	0.81%
Overall Teledensity*	71.08	2.42	73.50
Urban Teledensity*	139.16	6.19	145.35
Rural Teledensity*	41.14	0.76	41.90
Share of Urban Subscribers	59.80%	78.11%	60.40%
Share of Rural Subscribers	40.20%	21.89%	39.60%

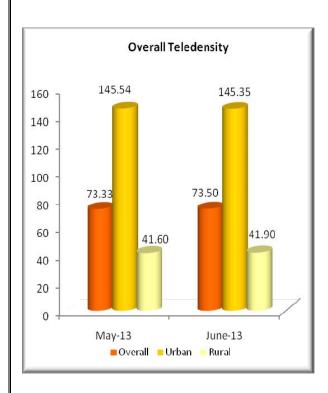
- ❖ Mobile Number Portability requests increased from 93.56 million subscribers at the end of May 2013 to 95.59 million at the end of June 2013. In the month of June 2013 alone 2.03 million requests have been made for MNP.
- ❖ Active wireless subscribers on the date of Peak VLR in June 2013 are 731.47 million, 83.75% of the total subscribers.
- ❖ Broadband subscription reached 15.19 million in June 2013 from 15.13 million in May 2013.

<sup>\*</sup> Based on the population projections from Census data published by the Office of Registrar General & Census Commissioner of India.

# I. Total Telephone Subscribers

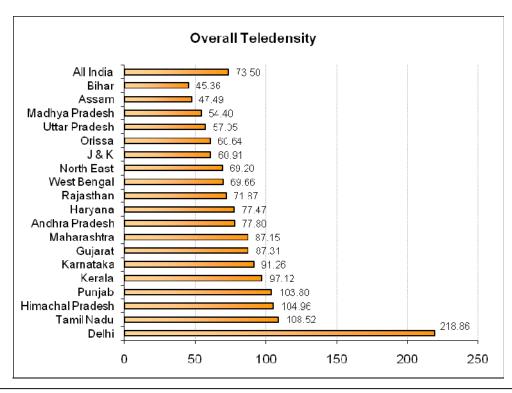
The number telephone of subscribers in India increased to 903.09 million at the end of June, 2013 from 900.05 million at the end of May 2013, thereby showing a monthly growth rate of 0.34%. The share of urban subscribers has decreased to 60.40% from 60.59% whereas share of rural subscribers increased from 39.41% has 39.60% in the month of June 2013. With this, the overall Teledensity in India increased to 73.50 at the end of June, 2013 from 73.33 of the previous month.





Subscription in the urban areas increased from 545.30 million in May, 2013 to 545.48 million at the end of June, 2013. Subscription in rural areas increased from 354.75 million to 357.61 million during the same period. The monthly growth rate of urban and rural subscription is 0.03% and 0.81% respectively. The overall urban Teledensity has decreased from 145.54 to 145.35 and Rural Teledensity increased from 41.60 to 41.90.

# **Overall Teledensity (Circle Wise)**

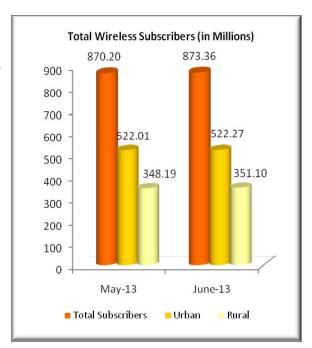


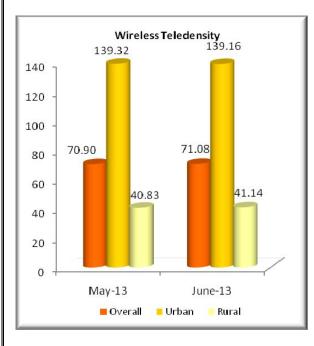
#### Notes:

- 1. Population data/Projections are available state wise only.
- 2. Teledensity figures are derived from the subscriber data provided by the operators and the population projections published by the Office of the Registrar General & Census Commissioner, India.
- 3. Delhi Service area, apart from the State of Delhi, includes wireless subscribers of the areas served by the local exchanges of Ghaziabad & Noida (in UP) and Gurgaon & Faridabad (in Haryana). West Bengal service area includes Kolkata, Maharashtra includes Mumbai and Tamil Nadu includes Chennai

## II. Wireless Segment (GSM, CDMA & FWP)

Total wireless subscriber base increased from 870.20 million in May 2013 to 873.36 million at the end of June 2013, registering a monthly growth of 0.36%. The share of urban wireless subscribers has decreased from 59.99% to 59.80% where as share of rural wireless subscribers has increased from 40.01% 40.20%. The overall. wireless Teledensity in India has reached 71.08 from 70.90 of previous month.

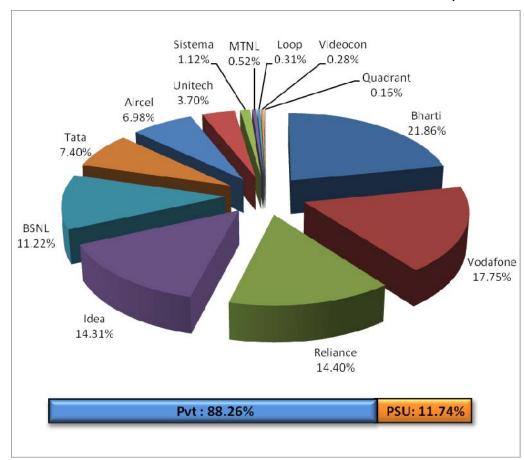




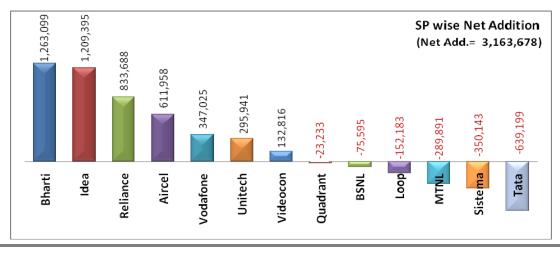
subscription in urban Wireless areas increased from 522.01 million in May 2013 to 522.27 million at the end of June 2013. The wireless subscription in rural areas increased from 348.19 million to 351.10 million during the same period. The urban wireless Teledensity has decreased from 139.32 to 139.16 and rural Teledensity has increased from 40.83 to 41.14. Detailed statistics is at Annexure I.

• Private operators hold 88.26% of the wireless market share (based on subscriber base) where as BSNL and MTNL, the two PSU operators hold only 11.74% market share. The graphical presentations of market shares and shares in net additions of all the service providers during the month of June, 2013 are given below:

#### A. Service Provider wise Market Share as on 30th June, 2013.



### B. Service Provider wise net subscriber addition during June 2013

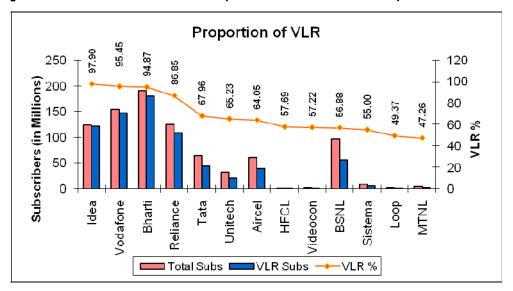


# III. VLR Data

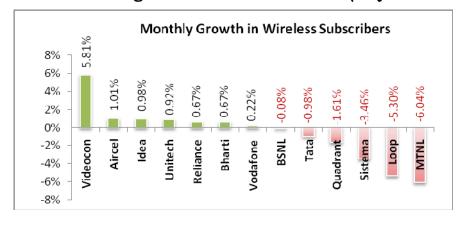
Out of the total 873.36 million wireless subscribers, 731.47 million were active on the date of Peak VLR for the month of June 2013. The proportion of VLR subscribers is approximately 83.75% of the total wireless subscriber base reported by the service providers.

Service Provider wise, Idea leads the tally with 97.90% followed by Vodafone (95.45%). Circle-wise, Maharashtra has the highest proportion of VLR subscribers with 88.84% followed by Assam (88.28%) and Madhya Pradesh (88.09%). TN (incl. Chennai) has the lowest proportion with 72.96%. The detailed statistics of proportionate VLR is at Annexure II & methodology used for reporting subscriber base/active subscribers is at Annexure IV.

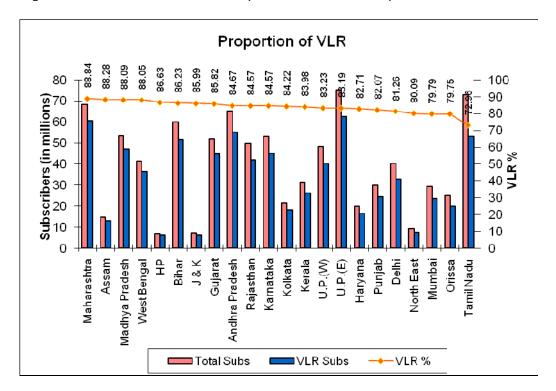
## A. Proportion of VLR subscribers (Service Provider wise)



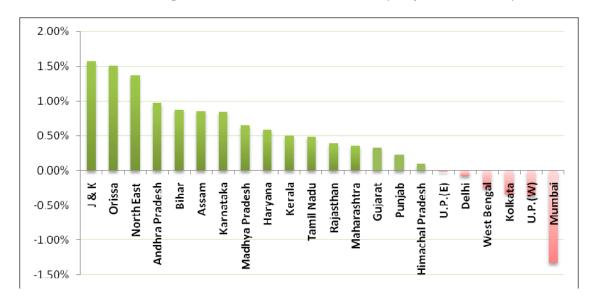
#### B. Service Provider wise growth in total subscribers (May-June 2013)



### C. Proportion of VLR subscribers (Service Area wise)



### D. Service Area wise growth in total subscribers (May-June 2013)



# IV. Mobile Number Portability

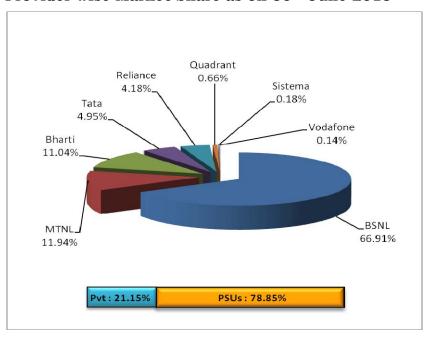
As per the data reported by the service providers, by the end of June 2013 about 95.59 million subscribers have submitted their requests to different service providers for porting their mobile number. In MNP Zone-I (Northern & Western India) maximum number of requests have been received in Rajasthan (9.32 million) followed by Gujarat (8.14 million) whereas in MNP Zone-II (Southern & Eastern) maximum number of requests have been received in Karnataka (11.23 million) followed by Andhra Pradesh Service area (8.67 million). In the month of June 2013, total number of subscribers who have submitted their request for MNP is 2.03 million. The status of MNP requests in various service areas is given below:

Service Area	Service Area Wise MNP Status at the end of June 2013									
Zone -	1	Zone - 2								
Service Area	Number of Porting Requests	Service Area	Number of Porting Requests							
Delhi	3292499	Andhra Pradesh	8672664							
Gujarat	8136261	Assam	366160							
Himachal Pradesh	346770	Bihar	2086184							
Haryana	3498577	Karnataka	11232253							
Jammu & Kashmir	16821	Kerala	3885365							
Maharashtra	7799599	Kolkata	2107496							
Mumbai	3646636	Madhya Pradesh	5557345							
Punjab	3175156	North East	167177							
Rajasthan	9318587	Orissa	2071944							
Uttar Pradesh - East	5659943	Tamil Nadu	5627252							
Uttar Pradesh - West	5491422	West Bengal	3435762							
Total	50,382,271	Total	45,209,572							
Total (Zone-1 + Zone-2)			93,560,174							
Net Addition (in June 2013)			2,031,669							

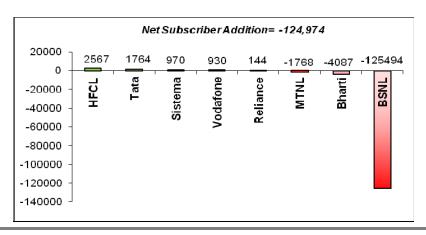
# V. Wireline Segment

Wireline subscriber base declined from 29.85 million at the end of May 2013 to 29.73 Million at the end of June 2013. Net reduction in wireline subscriber base was 0.12 million. The share of urban subscribers has increased from 78.03% to 78.11% where as share of rural subscribers has declined from 21.97% to 21.89%. The overall wireline Teledensity has decreased from 2.43 in May 2013 to 2.42 in June 2013, with urban and rural Teledensity being 6.19 and 0.76 respectively. BSNL and MTNL, the two PSU operators hold 78.85% of the Wireline market share. Detailed statistics are at Annexure-III. The graphical presentation of market share of all service providers as on 30th June 2013 is given below:

#### A. Service Provider wise Market Share as on 30th June 2013



#### B. Wireline Service Provider wise Net addition during May 2013:



# VI. Category wise Growth

• As can be seen from the following tables, the Circles in Category A show the highest net addition in subscriber base and the Circles in Category C show highest rate of monthly growth in wireless segment. In wireline segment, Circles in Category A show the highest reduction and highest rate of decline in subscriber base from May 2013 to June 2013.

#### Category wise Net Additions and subscriber base

Category	Net Addition month of J		Subscriber Base as on 30 <sup>th</sup> June, 2013				
	Wireline	Wireless	Wireline	Wireless			
Circle A	-78428	1827867	11801160	311117020			
Circle B	-35946	574084	9200868	348238888			
Circle C	-4888	1258512	1584014	122954723			
Metro	-5712	-496785	7141320	91051902			
All India	-124974	3,163,678	29,727,362	873,362,533			

#### Category-wise Growth Rate in Access Service

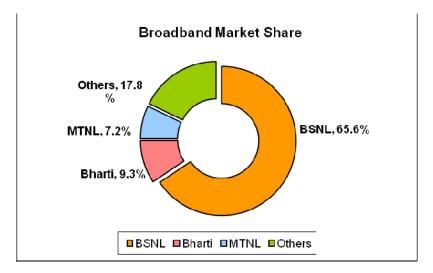
Category		ate of Growth to June-2013)	Yearly rate of growth (June-2012 to June-2013)					
	Wireline	Wireless	Wireline	Wireless				
Circle A	-0.66%	0.59%	-4.69%	-5.70%				
Circle B	-0.39%	0.17%	-8.37%	-6.57%				
Circle C	-0.31%	1.03%	-17.38%	-3.39%				
Metro	-0.08%	-0.54%	0.76%	-12.60%				
All India	-0.42%	0.36%	-5.41%	-6.50%				

• Metros indicate data for Delhi, Mumbai & Kolkata. Data for Chennai service area has been included in Circle A, as part of TN

## VII. Broadband (≥ 256 Kbps download)

Total Broadband subscriber base has increased from 15.13 million at the end of May 2013 to 15.19 million at the end of June 2013, there by showing a monthly growth of 0.39%. Yearly growth in broadband subscribers is 4.74% during the last one year (June 2012 to June 2013).

As on 30<sup>th</sup> June 2013, there are 161 Internet Service Providers (ISPs) which are providing broadband services in the country. Out of these, 125 ISPs (having 98.89% market share) have provided broadband subscription data for the month of June 2013, for the rest of the ISPs data from previous month has been retained. Top five ISPs in terms of market share (based on subscriber base) are: BSNL (9.97 million), Bharti Airtel (1.41 million), MTNL (1.10 million), Hathway (0.37 million) and You Broadband (0.32 million).



Contact details in case of any clarification:

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Authorised to issue:

(Manish Sinha) Advisor (F&EA)

Note: Information in this Press Release is based on the data provided by the Service Providers.

					w	irologe Sub	scriber Ba	20					Annexure-I	
					VV			S <del>C</del>					Alliexure-i	
		Page 1 of 2 Group												
	Bha	arti	Relia	ance	Voda	fone	Ta		Ide	12	Airo	ام.	BSI	NI
Circle	May-13	Jun-13	May-13	Jun-13	May-13	Jun-13	Mav-13	Jun-13	May-13	Jun-13	May-13	Jun-13	May-13	Jun-13
Andhra Pradesh	18305179	18521564	7061707	7007940	5867408	5872710	6479764	6417642	11325445	11569388	1834635	1798359	9410859	9450473
	4045570	4101733	2944179	2921103	2451800	2506043	0479704	0417042	423372	440032	3520120	3547608	1229736	1223813
Assam		20275101	9772046	9996096			3565384	2504044		6275862		4711600		
Bihar Delhi	20105135 9332110	9407812	7878742	7794512	6940979 8609888	6910292 8561135	3118126	3504814 3032124	6236811 4898766	4944716	4623325 2886113	2956149	3842105	3821580
		7057857	7141122	7193909	16224175							35773	4200000	4242277
Gujarat	7081389 2309831	2314192	2381148	2440545	4682870	16285515 4697629	2618990 2681386	2621346 2668470	8444379 3823255	8466824 3846587	35773 11092	11092	4306696 3082266	4312377 3082522
Haryana Himachal Pradesh	2005189	2035958	1600416	1568154	517348	523069	171210	166930	484357	492266	676898	682129		1543631
							171210	166930					1550356	
J&K	2443056	2473706	634735	645919	644755	660662	0	0	242392	249095	1881500	1922242	1192750	1198113
Karnataka	16235201	16355229	6703599	6817531	6742760	6780471	5877086	5816311	6170731	6342955	1854569	1918124	7087398	7087882
Kerala	3531005	3547360	2970718	2977299	6354557	6385292	1757146	1705518	8053935	8161641	29883	29883	7831545	7882689
Kolkata	3679354	3692150	4269448	4297895	4292276	4334706	2900823	2840141	1404670	1371401	1975048	1939653	2298610	2295346
Madhya Pradesh	10174809	10232522	12761088	12810440	4281093	4230893	3901009	3931501	15918844	16070788	22694	22694	5020446	5059649
Maharashtra	9951693	10033460	8122190	8107701	13553341	13644766	6228707	6180796	16571612	16786007	1203709	1246495	6738845	6598621
Mumbai	3834768	3868834	6071636	6073982	6525116	6567520	3553898	3526335	3067144	3099398	1594335	1560725	0	0
North East	2777682	2808177	897931	934206	1040336	1064436	0	0	308379	315123	2285662	2308267	1765674	1769462
Orissa	7060557	7159241	3828149	4008674	3182111	3163939	2041338	2036183	1085923	1067884	2756605	2883004	4516177	4521567
Punjab	7008593	7034838	3202525	3240560	4502407	4483340	2439252	2450093	5825596	5842432	925006	943240	4404573	4403431
Rajasthan	14684765	14720751	5825673	5893323	9163524	9198787	2776716	2661609	5464362	5558442	3179765	3360486	5953631	5961006
Tamil Nadu (incl. Chennai	13541152	13653229	6717611	6812695	12362181	12431155	5253673	5230421	2311912	2352639	21539771	21586984	9581984	9597419
U.P.(E)	15566540	15578792	9960269	9967960	15265665	15290748	4168917	4199876	7914162	7930109	4136099	4219738	10437971	10427629
U.P.(W)	6622545	6621579	6822292	6839716	9649505	9604292	3804945	3771043	10940341	10972813	209150	109150	4801866	4754430
West Bengal	9353199	9418336	7331737	7382489	11832748	11836468	1926844	1864862	2842324	2811705	3176264	3176579	3012827	2999080
Total	189649322	190912421	124898961	125732649	154686843	155033868	65265214	64626015	123758712	124968107	60358016	60969974	98066315	97990720

					Wireless Subscriber Base								Annex	cure-l
						Page 2 of 2								
	· ·	· ·	· ·			Gro	oup							
	MT	NL	Unit	ech	Siste	ema	Lo	ор	Vide	ocon	Quadran	t (HFCL)	To	tal
Circle	May-13	Jun-13	May-13	Jun-13	May-13	Jun-13	May-13	Jun-13	May-13	Jun-13	May-13	Jun-13	May-13	Jun-13
Andhra Pradesh	0	0	4181527	4450683	0	0	0	0	0	0	0	0	64466524	65088759
Assam	0	0	0	0	0	0	0	0	0	0	0	0	14614777	14740332
Bihar	0	0	4404163	4517009	0	0	0	0	0	0	0	0	59489948	60012354
Delhi	2600330	2601644	0	0	887627	881544	0	0	0	0	0	0	40211702	40179636
Gujarat	0	0	5070963	5084389	204954	200654	0	0	661069	702642	0	0	51789510	51961286
Haryana	0	0	0	0	0	0	0	0	824499	852520	0	0	19796347	19913557
Himachal Pradesh	0	0	0	0	0	0	0	0	0	0	0	0	7005774	7012137
J & K	0	0	0	0	0	0	0	0	0	0	0	0	7039188	7149737
Karnataka	0	0	0	0	1986976	1983518	0	0	0	0	0	0	52658320	53102021
Kerala	0	0	0	0	455760	450599	0	0	0	0	0	0	30984549	31140281
Kolkata	0	0	0	0	800554	778263	0	0	0	0	0	0	21620783	21549555
Madhya Pradesh	0	0	0	0	0	0	0	0	799609	862831	0	0	52879592	53221318
Maharashtra	0	0	5529690	5541113	0	0	0	0	0	0	0	0	67899787	68138959
Mumbai	2200554	1909349	0	0	0	0	2868751	2716568	0	0	0	0	29716202	29322711
North East	0	0	0	0	0	0	0	0	0	0	0	0	9075664	9199671
Orissa	0	0	0	0	0	0	0	0	0	0	0	0	24470860	24840492
Punjab	0	0	0	0	0	0	0	0	0	0	1441260	1418027	29749212	29815961
Rajasthan	0	0	0	0	2278952	2163347	0	0	0	0	0	0	49327388	49517751
Tamil Nadu (incl. Chenna	0	0	0	0	1166728	1161453	0	0	0	0	0	0	72475012	72825995
U.P.(E)	0	0	7621017	7440256	0	0	0	0	0	0	0	0	75070640	75055108
U.P.(W)	0	0	5192571	5262422	447659	379458	0	0	0	0	0	0	48490874	48314903
West Bengal	0	0	0	0	1890259	1770490	0	0	0	0	0	0	41366202	41260009
Total	4800884	4510993	31999931	32295872	10119469	9769326	2868751	2716568	2285177	2417993	1441260	1418027	870198855	873362533

		Proportion	on of VI	R on the	e date of	Peak VI	LR in th	e month	of June	, 2013 (	%) Ar	nexure-	II	
Circle	Aircel	Bharti	BSNL	Quadran t (HFCL)	ldea	Loop	MTNL	Reliance	Sistema	Tata	Unitech	Videocon	Vodafone	Total
Andhra Pradesh	52.00	96.40	71.43		97.33			83.04		72.28	56.67		90.78	84.6
Assam	87.22	98.49	70.84		87.84			77.33					94.40	88.2
Bihar	66.06	96.42	54.99		103.77			85.04		59.36	67.66		98.94	86.2
Delhi	61.53	77.19			96.07		49.24	93.72	43.02	64.35			92.31	81.2
Gujarat	105.78	94.84	62.21		97.38			90.25	38.81	64.60	59.22	54.89	93.80	85.8
Haryana	15.29	96.48	52.72		95.46			86.03		61.64		58.26	100.01	82.7
Himachal Pradesh	60.91	98.03	74.26		109.81			83.47		63.22			107.39	86.63
J&K	86.59	96.95	71.51		87.43			61.98					92.46	85.9
Karnataka	53.99	98.55	57.28		96.27			83.77	58.22	77.22			91.88	84.5
Kerala	11.13	97.19	65.25		97.91			73.56	54.98	75.79			91.37	83.98
Kolkata	93.29	94.65	34.02		88.27			94.61	55.45	80.88			93.63	84.22
Madhya Pradesh	17.63	95.54	55.58		102.42			84.44		69.85		58.11	88.99	88.09
Maharashtra	47.20	97.40	72.48		99.03			90.02		76.54	61.88		97.53	88.84
Mumbai	57.84	94.59			87.19	49.37	44.55	94.43		66.01			89.48	79.79
North East	76.74	96.84	51.64		81.33			85.20					85.59	80.08
Orissa	65.15	96.82	58.98		81.50			78.96		72.01			89.46	79.7
Punjab	46.27	94.51	54.32	57.69	94.49			90.20		63.27			93.24	82.07
Rajasthan	72.79	93.03	46.77		100.87			93.70	51.51	65.36			97.46	84.57
Tamil Nadu (incl. Chennai)	56.79	94.00	48.71		80.44			85.68	54.61	61.57			94.79	72.9
U.P. (E)	68.37	96.31	44.28		103.70			82.59		60.44	70.83		102.46	83.19
U.P. (W)	45.92	87.80	48.77		97.51			84.74	42.25	60.76	71.79		96.88	83.23
West Bengal	59.84	97.45	58.66		92.22			93.82	66.27	59.80			98.71	88.0
Total	64.05	94.87	56.88	57.69	97.90	49.37	47.26	86.85	55.00	67.96	65.23	57.22	95.45	83.7

							Wireline	Subscrib	er Base								Annexure	-111
								Gro	oup									
	BS	NL	MT	NL	Bha	arti	Relia	nce	Ta	ta	Quadran	t (HFCL)	Sist	ema	Vodafone		To	tal
Circle	May-13	Jun-13	May-13	Jun-13	May-13	Jun-13	May-13	Jun-13	May-13	Jun-13	May-13	Jun-13	May-13	Jun-13	May-13	Jun-13	May-13	Jun-13
Andhra Pradesh	1812390	1800852			125958	126070	89236	89120	164739	164413					5820	5,850	2198143	2186305
Assam	193140	192684													660	660	193800	193344
Bihar	375945	374935					5350	5492	10652	10662					180	210	392127	391299
Delhi			1598157	1599376	1084786	1085845	183286	183362	91139	91516					12720	12,990	2970088	2973089
Gujarat	1539295	1520502			55523	55573	98501	98027	71186	71490					510	540	1765015	1746132
Haryana	490633	485,272			23974	23989	5239	5370	25461	25095					60	60	545367	539786
Himachal Pradesh	264912	262,945					4515	4578	2360	2425							271787	269948
J&K	194318	193,864															194318	193864
Karnataka	1660023	1649152			492891	493328	113843	114433	142417	144208					4080	4,290	2413254	2405411
Kerala	2920565	2912288			56016	56059	53769	53565	11391	11513							3041741	3033425
Kolkata	913031	906311			94147	94240	81154	81165	36280	36533					1530	1,560	1126142	1119809
Madhya Pradesh	830225	830182			242310	242513	26579	26291	16051	16225					120	150	1115285	1115361
Maharashtra	1999210	1983732			70471	70533	100334	100107	243368	242966					3000	3,000	2416383	2400338
Mumbai			1953501	1950514	332508	332811	232115	232478	525088	524879					7590	7,740	3050802	3048422
North East	167876	168172															167876	168172
Orissa	358778	357007					3561	3622	6385	6458					270	300	368994	367387
Punjab	963633	957611			106138	106221	25261	25069	16867	16793	193322	195889			390	390	1305611	1301973
Rajasthan	875525	870498			39445	39477	24350	24361	7063	7003			52658	53628	330	360	999371	995327
Tamil Nadu (incl. Chennai	2376093	2358845			486927	480261	147479	147459	73204	73229					3090	3180	3086793	3062974
U.P.(E)	910836	904190			50646	50714	40426	40362	13488	13548					480	480	1015876	1009294
U.P.(W)	632996	628187			24359	24378	5642	5874	8129	8095					240	240	671366	666774
West Bengal	536366	533067					2050	2099	3781	3762							542197	538928
Total	20015790	19890296	3551658	3549890	3286099	3282012	1242690	1242834	1469049	1470813	193322	195889	52658	53628	41070	42000	29852336	29727362

# VLR Subscribers in the Wireless Segment

Home Location Register (HLR) is a central database that contains details of each mobile phone subscriber that is authorized to use the GSM core network. The HLRs store details of every SIM card issued by the mobile phone operator. Each SIM has a unique identifier called an International Mobile Subscriber Identity (IMSI), which is the primary key to each HLR record. The HLR data is stored for as long as a subscriber remains with the mobile phone operator. HLR also manages the mobility of subscribers by means of updating their position in administrative areas. It sends the subscriber data to a Visitor Location Register (VLR).

**Subscriber numbers** reported by the service providers is the difference between the numbers of IMSI registered in service provider's Home Location Register(HLR) and sum of other figures as given below:-

1	Total IMSI's in HLR (A)						
2	Less: $(B=a + b + c + d + e)$						
a.	Test/Service Cards						
ъ.	Employees						
	Stock in hand/in						
	Distributional Cannels (Active Card)						
c.	(Active Card)						
	Subscriber Retention						
d.	period expired						
	Service suspended pending						
e.	disconnection						
3	Subscribers Base (A-B)						

**Visitor Location Register** (VLR) is a temporary database of the subscribers who have roamed into the particular area, which it serves. Each base station in the network is served by exactly one VLR; hence a subscriber cannot be present in more than one VLR at a time.

If subscriber is in active stage i.e. he is able to send/receive calls/SMSs he is available both in HLR and VLR. However, it may be possible that the subscriber is registered in HLR but not in VLR due to the reason that he is either switched-off or moved out of coverage area, not reachable etc. In such circumstances he will be available in HLR but not in VLR. This causes difference between subscriber number reported by the service providers and numbers available in VLR.

The VLR data calculated here is on the basis of active subscribers in VLR on the date of Peak VLR of the particular month for which the data is being collected. This data is to be taken from the switches having the purge time of not more than 72 hours.

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