

Telecom Regulatory Authority of India
B&CS Division

Press Release No. 21 / 2007

12th February 2007

Subject: Corrections reported by some Broadcasters regarding the Maximum Retail Price as per TRAI's Tariff Order for CAS notified areas.

TRAI had issued press releases on 15/10/06, 25/10/06, 14.11.2006, 30.11.2006, 14.12.2006, 22.12.2006, 02.01.2007 and 25.01.2007 placing the details of Maximum Retail Prices fixed by the broadcasters in respect of CAS areas on the basis of the reporting done by them in terms of clause 7 (ii) of the Tariff Order of 31/8/2006. Subsequently, the Authority was informed that the pay channel listed below will not be a pay channel in some of the notified areas.

Name of the Broadcaster and Channel	Remarks
M/s Ushodaya Enterprises Limited i) ETV Bangla	ETV Bangla is to be converted from FTA to pay channel in CAS notified area of Kolkata from 01.03.2007.

An updated list has been placed on TRAI's website www.traigov.in

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