

Subject: **Fwd: Comments on Consultation Paper on Tariff related issues for Broadcasting and Cable services 16th August, 2019**
To: vk.agarwal@traf.gov.in

Date: 08/27/19 09:55 AM
From: "Jt. Advisor NSL TRAI" <ja.nsl1@traf.gov.in>

TRAI Suggestion.xlsx (17kB)

From: sachinsarode87@gmail.com
To: "div nsl1" <div.nsl1@traf.gov.in>, "Jt. Advisor NSL TRAI" <ja.nsl1@traf.gov.in>
Sent: Monday, August 26, 2019 5:40:15 PM
Subject: Comments on Consultation Paper on Tariff related issues for Broadcasting and Cable services 16th August, 2019

Dear TRAI

Your current framework is expensive for all Village & semi urban users.

I am requesting you to make following rectification in your framework ASAP

- 1 - GST % is only 5%
- 2 - Network Capacity Fee Rs.30/- (TAX FREE)
- 3 - Cable Operators getting commission around 35%-45% from viewers package, so make it maximum commission to Cable operators is 10-15% it can help to reduce price to consumer.
- 4 - **Current channel price should be under Rs.10/- for SD channel & Under Rs.19/- for HD channel.**
- 5 - All bouquets of Broadcaster should be available to all consumers like..
In Maharashtra Consumer also get bouquets of Karnataka package. currently we cant get it from DTH company.
- 6 - All broadcasters bouquets are Discounted above 45% to 55%, So Customer have to choice to create his own BOUQUETS & get 50% Discount on MRP of channels. (In this situation 45% discount above 2+ channel & 55% Discount above 5+ channels pack)
- 7 - BEST SOLUTION is a Package of 100 ANY PAY channel at Rs.200+GST & next any 25 Pay @ Rs.30+GST.
- 8 - F2A channels are FREE so no any fee or charges or tax for the same (ie.Rs.30/- + 0% Tax, Pay Channels Rs.10+ 5% GST).
- 9 - **As per "Annexure I" issued by TRAI in "Consultation Paper on Tariff related issues for Broadcasting and Cable services 16th August, 2019"**
IF TRAI can revised PRICES which channels price increased from Old framework to New framework. Then also some cable bill down. (please see attached file)

Give preference to relief to consumers instead of Broadcaster or TV Channel or DTH operator.

Looking forward to your positively reply soon.

(Note : Please forward the email to relevant receiver if you are not handling this issue.)

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Regards,
Sachin S.
Kolhapur-416010.

Annexure I

Comparison of Prices of channels declared by broadcasters in Old framework and N

S.No	Name of the channel	Genre	Wholesale rates as per Old Regulatory Framework (in Rs) (A)	Normalised equivalent wholesale prices (B = A*1.25)	MRP as per New Regulatory Framework (in Rs) (C)
272	Star Sports Select 1	Sports	15.12	18.90	19.00
203	Gemini Music	Music	3.15	3.94	4.00
204	Surya Music	Music	3.15	3.94	4.00
268	Star Sports 1	Sports	14.89	18.61	19.00
69	Colors Oriya	GEC	4.67	5.84	6.00
162	MAA Movies	Movies	7.77	9.71	10.00
167	Zee Cinemalu	Movies	7.64	9.55	10.00
52	& TV	GEC	9.02	11.28	12.00
166	HBO	Movies	7.01	8.76	10.00
78	Mega TV	GEC	2.10	2.63	3.00
159	Surya Movies	Movies	7.64	9.55	11.00
189	Zee Bollywood	Movies	1.35	1.69	2.00
64	ETV Plus	GEC	4.67	5.84	7.00
66	Colors Bangla	GEC	4.67	5.84	7.00
270	Star Sports 1 Hindi	Sports	12.58	15.73	19.00
229	Sun News	News	0.62	0.78	1.00
157	Star Movies	Movies	7.42	9.28	12.00
70	Asianet Plus	GEC	2.94	3.68	5.00
117	Hungama TV	Kids	3.51	4.39	6.00
60	SUN Life	GEC	5.25	6.56	9.00
57	Star Pravah	GEC	5.04	6.30	9.00
161	PIX	Movies	5.39	6.74	10.00
200	Sun Music	Music	3.15	3.94	6.00
201	Udaya Music	Music	3.15	3.94	6.00
154	SET MAX	Movies	7.64	9.55	15.00
116	The Disney Channel	Kids	4.00	5.00	8.00
152	Asianet Movies	Movies	7.46	9.33	15.00
181	Gemini Comedy	Movies	2.38	2.98	5.00
12	SONY	GEC	8.99	11.24	19.00

26	Colors	GEC	8.99	11.24	19.00
56	Colors Marathi	GEC	4.67	5.84	10.00
120	NICK	Kids	2.70	3.38	6.00
149	Gemini Movies	Movies	7.64	9.55	17.00
54	Tarang	GEC	4.49	5.61	10.00
53	Zee Tamil	GEC	5.25	6.56	12.00
51	Surya TV	GEC	5.17	6.46	12.00
18	Star Plus	GEC	7.87	9.84	19.00
150	Udaya Movies	Movies	6.47	8.09	16.00
92	Living Foodz HD	Infotainment	4.00	5.00	10.00
155	Zee Cinema	Movies	5.83	7.29	15.00
143	KTV	Movies	6.75	8.44	19.00
265	Ten 1	Sports	6.74	8.43	19.00
9	SAB	GEC	6.17	7.71	19.00
41	Zee TV	GEC	5.83	7.29	19.00
45	Udaya TV	GEC	5.17	6.46	17.00
14	MAA TV	GEC	5.25	6.56	19.00
22	SUN TV	GEC	5.25	6.56	19.00
2	Asianet	GEC	5.23	6.54	19.00
4	Star Suvarna	GEC	5.04	6.30	19.00
16	Star Jalsha	GEC	5.04	6.30	19.00
44	ETV	GEC	4.49	5.61	17.00
63	Star World	GEC	2.05	2.56	8.00
28	Colors Kannada	GEC	4.67	5.84	19.00
39	Zee Telugu	GEC	4.67	5.84	19.00
20	Gemini TV	GEC	4.63	5.79	19.00
48	Zee Café	GEC	3.60	4.50	15.00
8	ZEE Sarthak	GEC	3.99	4.99	19.00
31	Zee Bangla	GEC	3.64	4.55	19.00
36	Zee Marathi	GEC	3.60	4.50	19.00
34	Zee Kannada	GEC	3.35	4.19	19.00
43	Vijay TV	GEC	1.80	2.25	17.00

few framework

% change	Declared as SD or HD	Max. 10% change allowed for Increase price (D)	Final MRP for NRF (E)	Effect in Rs. (C-E)
0.53	SD	1.51	17.00	2.00
1.59	SD	0.32	3.00	1.00
1.59	SD	0.32	3.00	1.00
2.08	SD	1.49	16.00	3.00
2.78	SD	0.47	5.00	1.00
2.96	SD	0.78	9.00	1.00
4.71	SD	0.76	8.00	2.00
6.43	SD	0.90	10.00	2.00
14.12	SD	0.70	8.00	2.00
14.29	SD	0.21	2.00	1.00
15.18	SD	0.76	8.00	3.00
18.52	SD	0.14	1.00	1.00
19.91	SD	0.47	5.00	2.00
19.91	SD	0.47	5.00	2.00
20.83	SD	1.26	14.00	5.00
29.03	SD	0.06	1.00	0.00
29.38	SD	0.74	8.00	4.00
36.05	SD	0.29	3.00	2.00
36.75	SD	0.35	4.00	2.00
37.14	SD	0.53	6.00	3.00
42.86	SD	0.50	6.00	3.00
48.42	SD	0.54	6.00	4.00
52.38	SD	0.32	3.00	3.00
52.38	SD	0.32	3.00	3.00
57.07	SD	0.76	8.00	7.00
60.00	SD	0.40	4.00	4.00
60.86	SD	0.75	8.00	7.00
68.07	SD	0.24	3.00	2.00
69.08	SD	0.90	10.00	9.00

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71.31	SD	0.47	5.00	5.00
77.78	SD	0.27	3.00	3.00
78.01	SD	0.76	8.00	9.00
78.17	SD	0.45	5.00	5.00
82.86	SD	0.53	6.00	6.00
85.69	SD	0.52	6.00	6.00
93.14	SD	0.79	9.00	10.00
97.84	SD	0.65	7.00	9.00
100.00	HD	0.40	4.00	6.00
105.83	SD	0.58	6.00	9.00
125.19	SD	0.68	7.00	12.00
125.52	SD	0.67	7.00	12.00
146.35	SD	0.62	7.00	12.00
160.72	SD	0.58	6.00	13.00
163.06	SD	0.52	6.00	11.00
189.52	SD	0.53	6.00	13.00
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190.63	SD	0.52	6.00	13.00
201.59	SD	0.50	6.00	13.00
201.59	SD	0.50	6.00	13.00
202.90	SD	0.45	5.00	12.00
212.20	SD	0.21	2.00	6.00
225.48	SD	0.47	5.00	14.00
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228.29	SD	0.46	5.00	14.00
233.33	SD	0.36	4.00	11.00
280.95	SD	0.40	4.00	15.00
317.58	SD	0.36	4.00	15.00
322.22	SD	0.36	4.00	15.00
353.73	SD	0.34	4.00	15.00
655.56	SD	0.18	2.00	15.00