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**Most Popular Package based on the analysis of subscription data of MSOs/ DTH operators.
(Includes top rated channel among various genre as per latest BARC data)**

S.No	Pay Channels	Genre	MRP	S.No.	DD Channels
1	Star Plus	GEC	49	1	DD Bangla
2	Star Bharat	GEC		2	DD Bharati
3	Star Utsav	GEC		3	DD Bihar
4	Star Gold	Movies		4	DD Chandana
5	Movies Ok	Movies		5	DD Girnar
6	Star Utsav Movies	Movies		6	DD India
7	Star Sports 1 Hindi	Sports		7	DD Kashir
8	Star Sports 2	Sports		8	DD Kisan
9	Star Sports 3	Sports		9	DD Madhya Pradesh
10	Star Sports First	Sports		10	DD Malayalam
11	National Geographic	Infotainment		11	DD National
12	Nat Geo Wild	Infotainment		12	DD News
13	Disney Channel	KIDS	10	13	DD North East
14	Disney XD	KIDS		14	DD Oriya
15	Hungama TV	KIDS		15	DD Podhigai
16	Disney Junior	KIDS		16	DD Punjabi
17	UTV Action	Movies		17	DD Rajasthan
18	Bindass	GEC		18	DD Sahyadri
19	UTV Movies	Movies		19	DD Saptagiri
20	Cartoon Network	KIDS	4.25	20	DD Sports
21	Pogo	KIDS	0.5	21	DD Urdu
22	Aaj Tak	News		22	DD Uttar Pradesh
23	Tez	News	6	23	Gyan Darshan
24	Discovery Channel	Infotainment		24	Lok Sabha TV
25	Animal Planet	Infotainment		25	Rajya Sabha TV
26	TLC	Infotainment	25		
27	Discovery Kids	KIDS			
28	CNBC Awaaz	News			
29	Colors	GEC			
30	FYI TV 18	Infotainment			
31	MTV	Music			
32	MTV Beats	Music			
33	News18 Assam/North East	News			
34	News18 Bihar/Jharkhand	News			
35	News18 India	News			
36	News18 Madhya Pradesh/ Chhattisgarh	News			
37	News18 Punjab/Haryana/Himachal Pradesh	News			
38	News18 Rajasthan	News			
39	News18 Urdu	News			

40	News18 Uttar Pradesh/ Uttarakhand	News	
41	Nick	KIDS	
42	Nick Jr	KIDS	
43	Rishtey	GEC	
44	Rishtey Cineplex	Movies	
45	Sonic	KIDS	
46	The History Channel	Infotainment	
47	Vh1	Music	
48	SET	GEC	
49	SAB	GEC	
50	SET MAX	Movies	
51	MAX 2	Movies	
52	SONY YAY!	KIDS	31
53	PAL	GEC	
54	SONY WAH	Movies	
55	MIX	Music	
56	SONY Marathi	GEC	
57	Zee TV	GEC	
58	&TV	GEC	
59	Zee Anmol	GEC	
60	Big Magic	GEC	
61	Zee Cinema	Movies	
62	&pictures	Movies	
63	Zee Bollywood	Movies	
64	Zee Action	Movies	
65	Zee Anmol Cinema	Movies	
66	Zee News	News	
67	Zee Hindustan	News	
68	Zee Business	News	
69	Living Foodz	Infotainment	45
70	Zee ETC	Music	
71	Zing	Music	
72	Zee Salaam	News	
73	Big Ganga	GEC	
74	Zee Bihar Jharkhand	News	
75	Zee Punjab Haryana Himachal	News	
76	Zee Madhya Pradesh Chattisgarh	News	
77	Zee Rajasthan News	News	
78	Zee Uttar Pradesh Uttarakhand	News	
79	Zee 24 Kalak	News	
80	Ezmall.com	Miscellaneous	
SUM			171
Network Capacity Fee (for 125 Channels)			150
Total Pack Price (excluding GST)			321
Note: In addition to 25 channels of DD, a consumer can also choose 20 more FTA Channels of his/her choice without any additional charges			

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Suggestive Package of 100 SD channels for Hindi Speaking Market

Package Price = Rs 184 (incl. taxes)

Pay channels = 25, FTA channels = 50, DD channels = 25

S.No	Pay Channel Name	Genre	MRP	S.No	FTA Channel Name	MRP
1	Cartoon Network	Kids	4.25	1	B4U MOVIES	0
2	Pogo	Kids	(Bouquet)	2	9X Jalwa	0
3	Aaj Tak	News	0.5	3	9X Tashan	0
4	Tez	News	(Bouquet)	4	9XM	0
5	MIX	Music	1	5	Aastha Bhajan	0
6	PAL	GEC	1	6	ABP News	0
7	SONY YAY!	Kids	2	7	Adhyatm	0
8	SONY WAH	Movies	1	8	Angel TV	0
9	Star Utsav	GEC	1	9	Asianet News	0
10	Movies Ok	Movies	1	10	Astha	0
11	Star Utsav Movies	Movies	1	11	B4U Music	0
12	Vh1	Music	1	12	Balle Balle	0
13	MTV Beats	Music	0.5	13	Bharat Samachar	0
14	CNBC Bazaar	News	1	14	Bhojpuri Cinema	0
15	Rishtey	GEC	1	15	Bhojpuri Dhamaka DISHUM	0
16	News18 India	News	1	16	Dabangg	0
17	Zee Action	Movies	1	17	Dangal TV	0
18	Zee News	News	0.5	18	Dhamal	0
19	Food Food TV	Infotainment	0.3	19	Dhamal Gujju	0
20	Discovery Science	Infotainment	1	20	Divya TV	0
21	Zoom	GEC	0.5	21	FTV.com	0
22	UTV Movies	Movies	4	22	GOD TV	0
23	UTV Action	Movies	(Bouquet)	23	HBC News	0
24	Bindass	GEC		24	Homeshop 18	0
25	STAR Sports First	Sports	1	25	Housefull Action	0
SUM of MRP			26	26	India News	0
Network Capacity Fee			130	27	India News Haryana	0
Tax (18 %)			28	28	India News Rajasthan	0
Total Sum			184	29	India News UP/UK	0
				30	India TV	0
				31	Jain TV	0
				32	Kanak News	0
				33	Maha Movies	0
				34	Mahuaa News	0
				35	Manoranjan Movies	0
				36	Mastiii	0
				37	MH One News	0
				38	Naptol Blue	0

39	Nation Today	0
40	Neo Sports	0
41	News 1 India	
42	NEWS 24	0
43	News India 24*7	0
44	News prime	0
45	News State UP/UK	0
46	Oscar Movies Bhojpuri	0
47	Patrika TV Rajasthan	0
48	PTC NEWS	0
49	Republic TV	0
50	Suvarna News	0
51	DD Bangla	0
52	DD Bharati	0
53	DD Bihar	0
54	DD Chandana	0
55	DD Girnar	0
56	DD India	0
57	DD Kashir	0
58	DD Kisan	0
59	DD Madhya Pradesh	0
60	DD Malayalam	0
61	DD National	0
62	DD News	0
63	DD North East	0
64	DD Oriya	0
65	DD Podhigai	0
66	DD Punjabi	0
67	DD Rajasthan	0
68	DD Sahyadri	0
69	DD Saptagiri	0
70	DD Sports	0
71	DD Urdu	0
72	DD Uttar Pradesh	0
73	Lok Sabha TV	0
74	Rajya Sabha TV	0
75	Gyan Darshan	0

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Suggestive Package of 100 SD channels for Hindi Speaking Market

Package Price = Rs 194 (incl. taxes)

Pay channels = 25, FTA channels = 50, DD channels = 25

S.No	Pay Channel Name	Genre	MRP	S.No	FTA Channel Name	MRP
1	Cartoon Network	Kids	4.25	1	B4U MOVIES	0
2	Pogo	Kids	(Bouquet)	2	9X Jalwa	0
3	Aaj Tak	News	0.5	3	9X Tashan	0
4	Tez	News	(Bouquet)	4	9XM	0
5	MIX	Music	1	5	Aastha Bhajan	0
6	PAL	GEC	1	6	ABP News	0
7	SONY YAY!	Kids	2	7	Adhyatm	0
8	SONY WAH	Movies	1	8	Angel TV	0
9	Star Bharat	GEC	10	9	Asianet News	0
10	Star Utsav	GEC	1	10	Astha	0
11	Movies Ok	Movies	1	11	B4U Music	0
12	Star Utsav Movies	Movies	1	12	Bharat Samachar	0
13	Vh1	Music	1	13	Bhojpuri Cinema	0
14	MTV Beats	Music	0.5	14	Bhojpuri Dhamaka DISHUM	0
15	CNBC Bazaar	News	1	15	Dabangg	0
16	Rishtey	GEC	1	16	Dangal TV	0
17	News18 India	News	1	17	Dhamal	0
18	Zee Action	Movies	1	18	Dhamal Gujju	0
19	Zee News	News	0.5	19	Divya TV	0
20	Food Food TV	Infotainment	0.3	20	FTV.com	0
21	Discovery Science	Infotainment	1	21	GOD TV	0
22	Zoom	GEC	0.5	22	HBC News	0
23	UTV Movies	Movies	4	23	Homeshop 18	0
24	UTV Action	Movies	(Bouquet)	24	Housefull Action	0
25	Bindass	GEC		25	India News	0
SUM of MRP			35	26	India News Haryana	0
Network Capacity Fee			130	27	India News Rajasthan	0
Tax (18 %)			29	28	India News UP/UK	0
Total Sum			194	29	India TV	0
				30	Jain TV	0
				31	Kanak News	0
				32	Maha Movies	0
				33	Mahuaa News	0
				34	Manoranjan Movies	0
				35	Mastiii	0
				36	MH One News	0
				37	Naptol Blue	0
				38	Nation Today	0

39	Neo Sports	0
40	Nepal 1	0
41	News 1 India	0
42	NEWS 24	0
43	News India 24*7	0
44	News prime	0
45	News State UP/UK	0
46	Oscar Movies Bhojpuri	0
47	Patrika TV Rajasthan	0
48	PTC NEWS	0
49	Republic TV	0
50	Suvarna News	0
51	DD Bangla	0
52	DD Bharati	0
53	DD Bihar	0
54	DD Chandana	0
55	DD Girnar	0
56	DD India	0
57	DD Kashir	0
58	DD Kisan	0
59	DD Madhya Pradesh	0
60	DD Malayalam	0
61	DD National	0
62	DD News	0
63	DD North East	0
64	DD Oriya	0
65	DD Podhigai	0
66	DD Punjabi	0
67	DD Rajasthan	0
68	DD Sahyadri	0
69	DD Saptagiri	0
70	DD Sports	0
71	DD Urdu	0
72	DD Uttar Pradesh	0
73	Lok Sabha TV	0
74	Rajya Sabha TV	0
75	Gyan Darshan	0

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Suggestive Package of 100 SD channels for Hindi Speaking Market

Package Price = Rs. 199 (incl. taxes)

Pay channels = 27, FTA channels = 48, DD channels = 25

S.No	Pay Channel Name	Genre	MRP	S.No	FTA Channels Name	MRP
1	Big Magic	GEC	1	1	News X	0
2	MTV Beats	Music	0.5	2	India News	0
3	VH 1	Music	1	3	India News MP and CG	0
4	Discovery Jeet	GEC	1	4	India News Rajasthan	0
5	Star Utsav Movies	Movies	1	5	DABANGG	0
6	AXN	GEC	5	6	INDIA TV	0
7	Cartoon Network	Kids	10 (Bouquet)	7	ABP News	0
8	CNN International	News		8	Masti	0
9	HBO	Movies		9	Home Shop 18	0
10	Pogo	Kids		10	E 24	0
11	WB	Movies	4 (Bouquet)	11	News 24	0
12	UTV Movies	Movies		12	Darshan 24	0
13	UTV Action	Movies		13	News Nation	0
14	Bindass	GEC		14	B4U Music	0
15	AAJ Tak	News	0.75	15	B4U Movies	0
16	FOOD FOOD TV	GEC	0.3	16	Movies House	0
17	SONY Wah	Movies	1	17	9XM	0
18	Good Times	Lifestyle	1.5	18	9X0	0
19	Discovery Science	Infotainment	1	19	9X Jalwa	0
20	Zoom	GEC	0.5	20	9X Tashan	0
21	SONY ESPN	Sports	5	21	Music India	0
22	Zee Anmol Cinema	Movies	1	22	News India	0
23	Nat geo Wild	Infotainment	1	23	Republic TV	0
24	Rishtey	GEC	1	24	Homeshop 18	0
25	Star Sports First	Sports	1	25	R Bharat	0
26	Star Utsav	GEC	1	26	Dangal TV	0
27	Zee Hindustan	News	0.5	27	Melody Hits	0
Sum of MRP			39	28	India News Haryana	0
Network Capacity fee			130	29	Apna Punjab	0
Tax (18%)			30	30	Punjabi TV	0
Total sum			199	31	Punjabi HITS	0
				32	Balle Balle	0
				33	PTC Punjabi	0
				34	MH1 News	0
				35	PTC Chakde	0
				36	Kashish News	0
				37	MH 1 Sharadha	0
				38	Bhagti	0

39	Sahara TV	0
40	Sahara Samay	0
41	Sahara Samay Bihar	0
42	Sahara One	0
43	Sahara Firangi	0
44	sanskar	0
45	Total TV	0
46	Sangeet Bhojpuri	0
47	patrika TV	0
48	Sai TV	0
49	DD Bangla	0
50	DD Bharati	0
51	DD Bihar	0
52	DD Chandana	0
53	DD Girnar	0
54	DD India	0
55	DD Kashir	0
56	DD Kisan	0
57	DD Madhya Pradesh	0
58	DD Malayalam	0
59	DD National	0
60	DD News	0
61	DD North East	0
62	DD Oriya	0
63	DD Podhigai	0
64	DD Punjabi	0
65	DD Rajasthan	0
66	DD Sahyadri	0
67	DD Saptagiri	0
68	DD Sports	0
69	DD Urdu	0
70	DD Uttar Pradesh	0
71	Gyan Darshan	0
72	Lok Sabha TV	0
73	Rajya Sabha TV	0

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Suggestive Package of 100 SD channels for Hindi Speaking Market

Package Price = Rs 198 (incl. taxes)

Pay channels = 28, FTA channels = 47, DD channels = 25

S.No	Pay Channel Name	Genre	MRP	S.No	FTA Channel Name	MRP
1	Cartoon Network	Kids	4.25	1	B4U MOVIES	0
2	Pogo	Kids	(Bouquet)	2	9X Jalwa	0
3	UTV Movies	Movies	4	3	9X Tashan	0
4	UTV Action	Movies	(Bouquet)	4	9XM	0
5	Bindass	GEC		5	Aastha Bhajan	0
6	NDTV24X7	News	3	6	ABP News	0
7	NDTV INDIA/NDTV PROFIT/ PRIME	News	(Bouquet)	7	Adhyatm	0
8	Aaj Tak	News	0.5	8	Angel TV	0
9	Tez	News	(Bouquet)	9	Asianet News	0
10	Discovery Channel	Infotainment	7	10	Astha	0
11	Animal Planet	Infotainment	(Bouquet)	11	B4U Music	0
12	TLC	Lifestyle		12	Bharat Samachar	0
13	Discovery Kids	Kids		13	Bhojpuri Cinema	0
14	DSPORT	Sports		14	Bhojpuri Dhamaka DISHUM	0
15	Zee Anmol	GEC	1	15	Dabangg	0
16	STAR Utsav	GEC	1	16	Dangal TV	0
17	Rishtey	GEC	1	17	Dhamal	0
18	Big Magic	GEC	1	18	Dhamal Gujju	0
19	Sony Wah	Movies	1	19	Divya TV	0
20	STAR Utsav Movies	Movies	1	20	FTV.com	0
21	Zee Anmol Cinema	Movies	1	21	GOD TV	0
22	Nat Geo Wild	Infotainment	1	22	HBC News	0
23	STAR Sports First	Sports	1	23	Homeshop 18	0
24	MAX 2	Movies	1	24	Housefull Action	0
25	MIX	Music	1	25	India News	0
26	PAL	GEC	1	26	India News Haryana	0
27	SONY YAY!	Kids	2	27	India News Rajasthan	0
28	Sony Esnp	Sports	5	28	India News UP/UK	0
SUM of MRP			38	29	India TV	0
Network Capacity Fee			130	30	Jain TV	0
Tax (18 %)			30	31	Maha Movies	0
Total Sum			198	32	Manoranjan Movies	0
				33	Mastiii	0
				34	MH One News	0
				35	Naptol Blue	0

36	Nation Today	0
37	Neo Sports	0
38	Nepal 1	0
39	News 1 India	0
40	NEWS 24	0
41	News India 24*7	0
42	News prime	0
43	News State UP/UK	0
44	Patrika TV Rajasthan	0
45	PTC NEWS	0
46	Republic TV	0
47	Suvarna News	0
48	DD Bangla	0
49	DD Bharati	0
50	DD Bihar	0
51	DD Chandana	0
52	DD Girnar	0
53	DD India	0
54	DD Kashir	0
55	DD Kisan	0
56	DD Madhya Pradesh	0
57	DD Malayalam	0
58	DD National	0
59	DD News	0
60	DD North East	0
61	DD Oriya	0
62	DD Podhigai	0
63	DD Punjabi	0
64	DD Rajasthan	0
65	DD Sahyadri	0
66	DD Saptagiri	0
67	DD Sports	0
68	DD Urdu	0
69	DD Uttar Pradesh	0
70	Lok Sabha TV	0
71	Rajya Sabha TV	0
72	Gyan Darshan	0

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Suggestive Package of 100 SD channels for Hindi Speaking Market

Package Price = Rs 211 (incl. taxes)

Pay channels = 42, FTA channels = 33, DD channels = 25

S.No	Pay Channel Name	Genre	MRP	S.No	FTA Channel Name	MRP
1	Cartoon Network	Kids	4.25	1	B4U MOVIES	0
2	Pogo	Kids	(Bouquet)	2	9X Jalwa	0
3	NDTV24X7	News	3	3	9X Tashan	0
4	NDTV INDIA/NDTV PROFIT/ PRIME	News	(Bouquet)	4	9XM	0
5	Aaj Tak	News	0.5	5	Aastha Bhajan	0
6	Tez	News	(Bouquet)	6	ABP News	0
7	Discovery Channel	Infotainment	7 (Bouquet)	7	Adhyatm	0
8	Animal Planet	Infotainment		8	Angel TV	0
9	TLC	Lifestyle		9	Asianet News	0
10	Discovery Kids	Kids		10	Astha	0
11	DSPORT	Sports		11	B4U Music	0
12	MAX 2	Movies	1	12	Bharat Samachar	0
13	MIX	Music	1	13	Dabangg	0
14	PAL	GEC	1	14	Dhamal	0
15	SONY YAY!	Kids	2	15	Divya TV	0
16	SONY WAH	Movies	1	16	FTV.com	0
17	Star Utsav	GEC	1	17	Homeshop 18	0
18	Movies Ok	Movies	1	18	Housefull Action	0
19	Star Utsav Movies	Movies	1	19	India News	0
20	Sonic	Kids	2	20	India TV	0
21	Vh1	Music	1	21	Jain TV	0
22	MTV Beats	Music	0.5	22	Maha Movies	0
23	CNBC Bazaar	News	1	23	Mastiii	0
24	Rishtey	GEC	1	24	MH One News	0
25	News18 India	News	1	25	Nation Today	0
26	Zee Anmol	GEC	1	26	Neo Sports	0
27	Big Magic	GEC	1	27	NEWS 24	0
28	Zee Action	Movies	1	28	News India 24*7	0
29	Zee News	News	0.5	29	News prime	0
30	Living Foodz	Infotainment	1	30	News State UP/UK	0
31	Food Food TV	Infotainment	0.3	31	PTC NEWS	0
32	Disney Channel	Kids	10 (Bouquet)	32	Republic TV	0
33	Disney XD	Kids		33	Suvarna News	0
34	Hungama TV	Kids		34	DD Bangla	0
35	Disney Junior	Kids		35	DD Bharati	0
36	UTV Action	Movies		36	DD Bihar	0
37	Bindass	GEC		37	DD Chandana	0

38	UTV Movies	Movies	
39	Discovery Jeet	GEC	1
40	Discovery Science	Infotainment	1
41	Discovery Turbo	Infotainment	1
42	Zoom	GEC	0.5
SUM of MRP			49
Network Capacity Fee			130
Tax (18 %)			32
Total Sum			211

38	DD Girnar	0
39	DD India	0
40	DD Kashir	0
41	DD Kisan	0
42	DD Madhya Pradesh	0
43	DD Malayalam	0
44	DD National	0
45	DD News	0
46	DD North East	0
47	DD Oriya	0
48	DD Podhigai	0
49	DD Punjabi	0
50	DD Rajasthan	0
51	DD Sahyadri	0
52	DD Saptagiri	0
53	DD Sports	0
54	DD Urdu	0
55	DD Uttar Pradesh	0
56	Lok Sabha TV	0
57	Rajya Sabha TV	0
58	Gyan Darshan	0

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Suggestive Package of 100 SD channels for Hindi Speaking Market

Package Price = Rs 260 (incl. taxes)

Pay channels = 13, FTA channels = 62, DD channels = 25

S.No	Pay Channel Name	Genre	MRP	S.No	FTA Channels Name	MRP
1	SONY	GEC	19	1	Cinema TV	0
2	Star Plus	GEC	19	2	News X	0
3	Star Sports 3	Sports	4	3	India News	0
4	Colors	GEC	19	4	India News MP and CG	0
5	Sonic	Kids	2	5	India News Rajasthan	0
6	India Today	News	1	6	Surya Samachar	0
7	ZEE Bollywood	Movies	2	7	Surya Sagar ENT	0
8	ZEE TV	GEC	19	8	Surya Bhagti	0
9	Zee ETC Bollywood	Music	1	9	DABANGG	0
10	MTV	Music	3	10	INDIA TV	0
11	MIX	Music	1	11	ABP News	0
12	Aaj Tak	News	0.5	12	Masti	0
13	Tez	News	(Bouquet)	13	Manoranjan TV	0
Sum of MRP			91	14	Patrika TV	0
Network Capacity fee			130	15	Home Shop 18	0
Tax (18%)			39	16	E 24	0
Total sum			260	17	News 24	0
				18	Darshan 24	0
				19	WOW Music	0
				20	News Nation	0
				21	Shop CJ Alive	0
				22	B4U Music	0
				23	B4U Movies	0
				24	Movies House	0
				25	9XM	0
				26	9X0	0
				27	9X Jalwa	0
				28	9X Tashan	0
				29	Maha Movie	0
				30	Music India	0
				31	News India	0
				32	Republic TV	0
				33	Shubh Sandesh	0
				34	R Bharat	0
				35	Dangal TV	0
				36	Chardikla Time TV	0
				37	Pitara TV	0
				38	Melody Hits	0
				39	India News Haryana	0

40	Apna Punjab	0
41	Punjabi TV	0
42	Punjabi HITS	0
43	Balle Balle	0
44	Punjab Plus	0
45	Bollywood Classic	0
46	Evergreen Hits	0
47	Gurbani TV	0
48	Satsang	0
49	PTC News	0
50	PTC Punjabi	0
51	MH1 News	0
52	Aastha	0
53	Jai Hind	0
54	PTC Chakde	0
55	Kashish News	0
56	MH 1 Sharadha	0
57	Bhagti	0
58	Sahara TV	0
59	Sahara Samay	0
60	Sahara Samay Bihar	0
61	Sahara One	0
62	Sahara Firangi	0
63	DD Bangla	0
64	DD Bharati	0
65	DD Bihar	0
66	DD Chandana	0
67	DD Girnar	0
68	DD India	0
69	DD Kashir	0
70	DD Kisan	0
71	DD Madhya Pradesh	0
72	DD Malayalam	0
73	DD National	0
74	DD News	0
75	DD North East	0
76	DD Oriya	0
77	DD Podhigai	0
78	DD Punjabi	0
79	DD Rajasthan	0
80	DD Sahyadri	0
81	DD Saptagiri	0
82	DD Sports	0
83	DD Urdu	0
84	DD Uttar Pradesh	0
85	Gyan Darshan	0

86	Lok Sabha TV	0
87	Rajya Sabha TV	0

Disclaimer: These packages are only suggestive /indicative for the purpose of demonstration to consumers. TRAI does not endorse any channel/broadcaster through these packages.

Suggestive Package of 100 SD channels for Hindi Speaking Market

Package Price = Rs 275 (incl. taxes)

Pay channels = 25, FTA channels = 50, DD channels = 25

S.No	Pay Channel Name	Genre	MRP		S.No	FTA Channels Name	MRP
1	ZEE TV	GEC	19		1	News X	0
2	ZEE Anmol Cinema	Movies	1		2	India News	0
3	Zing	Music	1		3	India News MP and CG	0
4	Zee ETC Bollywood	Movies	2		4	India News Rajasthan	0
5	ZEE ETC	Music	1		5	DABANGG	0
6	ZEE News	News	0.5		6	INDIA TV	0
7	Zee Business	News	0.5		7	ABP News	0
8	Star Plus	GEC	19		8	Masti	0
9	Star Utsav	GEC	1		9	Home Shop 18	0
10	Sony Wah	Movies	1		10	E 24	0
11	PAL	GEC	1		11	News 24	0
12	MIX	Music	1		12	Darshan 24	0
13	MAX 2	Movies	1		13	News Nation	0
14	SONY YAY	Kids	17	Bouquet	14	B4U Music	0
15	SIX	Sports			15	B4U Movies	0
16	Sony BBC Earth	Infotainment			16	Movies House	0
17	TEN 2	Sports			17	9XM	0
18	NDTV 24*7	News	3.25	Bouquet	18	9X0	0
19	NDTV India	News			19	9X Jalwa	0
20	GOOD TIMES	Lifestyle			20	9X Tashan	0
21	Colors	GEC	19		21	Music India	0
22	Sonic	Kids	2		22	News India	0
23	NICK	Kids	6		23	Republic TV	0
24	MTV	Music	3		24	R Bharat	0
25	Discovery Channel	Infotainment	4		25	Dangal TV	0
Sum of MRP			103		26	Melody Hits	0
Newtwork Capacity fee			130		27	India News Haryana	0
Tax (18%)			42		28	Apna Punjab	0
Total sum			275		29	Punjabi TV	0
					30	Punjabi HITS	0
					31	Balle Balle	0
					32	Punjab Plus	0
					33	Bollywood Classic	0
					34	Evergreen Hits	0
					35	Gurbani TV	0
					36	Satsang	0
					37	PTC News	0
					38	PTC Punjabi	0

39	MH1 News	0
40	Aastha	0
41	Jai Hind	0
42	PTC Chakde	0
43	Kashish News	0
44	MH 1 Sharadha	0
45	Bhagti	0
46	Sahara TV	0
47	Sahara Samay	0
48	Sahara Samay Bihar	0
49	Sahara One	0
50	Sahara Firangi	0
51	DD Bangla	0
52	DD Bharati	0
53	DD Bihar	0
54	DD Chandana	0
55	DD Girnar	0
56	DD India	0
57	DD Kashir	0
58	DD Kisan	0
59	DD Madhya Pradesh	0
60	DD Malayalam	0
61	DD National	0
62	DD News	0
63	DD North East	0
64	DD Oriya	0
65	DD Podhigai	0
66	DD Punjabi	0
67	DD Rajasthan	0
68	DD Sahyadri	0
69	DD Saptagiri	0
70	DD Sports	0
71	DD Urdu	0
72	DD Uttar Pradesh	0
73	Gyan Darshan	0
74	Lok Sabha TV	0
75	Rajya Sabha TV	0

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Suggestive Package of 100 SD channels for Hindi Speaking Market

Package Price = Rs 299 (incl. taxes)

Pay channels = 25, FTA channels = 50, DD channels = 25

S.No	Pay Channel Name	MRP	S.No	FTA Channel Name	MRP
1	Zee Anmol	1	1	B4U MOVIES	0
2	STAR Utsav	1	2	9X Jalwa	0
3	Zee TV	19	3	9X Tashan	0
4	Rishtey	1	4	9XM	0
5	Big Magic	1	5	Aastha Bhajan	0
6	STAR Plus	19	6	ABP News	0
7	Colors	19	7	Adhyatm	0
8	Sony Wah	1	8	Angel TV	0
9	STAR Utsav Movies	1	9	Asianet News	0
10	Zee Anmol Cinema	1	10	Astha	0
11	Sony MAX	15	11	B4U Music	0
12	Aaj Tak	0.75	12	Bharat Samachar	0
13	Discovery Channel	4	13	Bhojpuri Cinema	0
14	Nat Geo Wild	1	14	Bhojpuri Dhamaka DISHUM	0
15	Animal Planet	2	15	Dabangg	0
16	NICK	6	16	Dangal TV	0
17	Cartoon Network	4.25	17	Dhamal	0
18	Sony MIX	1	18	Dhamal Gujju	0
19	STAR Sports First	1	19	Divya TV	0
20	Sony SIX	15	20	FTV.com	0
21	Big Ganga	2	21	GOD TV	0
22	Times Now	3	22	HBC News	0
23	CNN News18	0.5	23	Homeshop 18	0
24	India Today Television	1	24	Housefull Action	0
25	NDTV 24x7	3	25	India News	0
SUM of MRP		124	26	India News Haryana	0
Network Capacity Fee		130	27	India News Rajasthan	0
Tax (18 %)		45	28	India News UP/UK	0
Total Pack Price		299	29	India TV	0
			30	Jain TV	0
			31	Kanak News	0
			32	Maha Movies	0
			33	Mahuaa News	0
			34	Manoranjan Movies	0
			35	Mastiii	0
			36	MH One News	0
			37	Naptol Blue	0
			38	Nation Today	0

39	Neo Sports	0
40	Nepal 1	0
41	News 1 India	0
42	NEWS 24	0
43	News India 24*7	0
44	News prime	0
45	News State UP/UK	0
46	Oscar Movies Bhojpuri	0
47	Patrika TV Rajasthan	0
48	PTC NEWS	0
49	Republic TV	0
50	Suvarna News	0
51	DD Bangla	0
52	DD Bharati	0
53	DD Bihar	0
54	DD Chandana	0
55	DD Girnar	0
56	DD India	0
57	DD Kashir	0
58	DD Kisan	0
59	DD Madhya Pradesh	0
60	DD Malayalam	0
61	DD National	0
62	DD News	0
63	DD North East	0
64	DD Oriya	0
65	DD Podhigai	0
66	DD Punjabi	0
67	DD Rajasthan	0
68	DD Sahyadri	0
69	DD Saptagiri	0
70	DD Sports	0
71	DD Urdu	0
72	DD Uttar Pradesh	0
73	Lok Sabha TV	0
74	Rajya Sabha TV	0
75	Gyan Darshan	0

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Suggestive Package of 100 SD channels for Bengal/ Assam

Bouquet Price = Rs 275 (incl. taxes)

Pay channels = 25, FTA channels = 50, DD channels = 25

S.No	Pay Channel Name	MRP	S.No	FTA Channel Name	MRP
1	Zee 24 Ghanta	0.5	1	9 X Jhakaas	0
2	STAR Utsav	1	2	9X Jalwa	0
3	Zee Bangla	19	3	9X Tashan	0
4	Rishtey	1	4	9XM	0
5	Big Magic	1	5	Aakash Aath	0
6	STAR Jalsha	19	6	Aastha Bhajan	0
7	Colors Bangla	11	7	Adhyatm	0
8	Sony Wah	1	8	Asianet News	0
9	STAR Utsav Movies	1	9	Assam talks	0
10	Zee Anmol Cinema	1	10	Astha	0
11	Jalsha Movies	6	11	B4U Music	0
12	Aaj Tak	0.75	12	Bangla Time	0
13	Discovery Channel	4	13	Bharat Samachar	0
14	Nat Geo Wild	1	14	Bhojpuri Cinema	0
15	Animal Planet	2	15	Dangal TV	0
16	NICK	6	16	Dhamal	0
17	Cartoon Network	4.25	17	Divya TV	0
18	Sony MIX	1	18	DY 365	0
19	STAR Sports First	1	19	FTV.com	0
20	Sony SIX	15	20	GOD TV	0
21	Big Ganga	2	21	HBC News	0
22	News18 Assam	0.25	22	Homeshop 18	0
23	CNN News18	0.5	23	India TV	0
24	India Today Television	1	24	India Voice	0
25	NDTV 24x7	3	25	Jonack	0
SUM of MRP		103	26	Kolkata 24*7	0
Network Capacity Fee		130	27	Kolkata TV	0
Tax (18%)		42	28	Maha Movies	0
Total Pack Price		275	29	Mahuaa News	0
			30	Manoranjan Movies	0
			31	Mastiii	0
			32	Naptol Blue	0
			33	Neo Sports	0
			34	Nepal 1	0
			35	News India 24*7	0
			36	News Live 24x7	0
			37	News prime	0
			38	News Time Assam	0
			39	News time bangla	0

40	News World India	0
41	Oscar Movies Bhojpuri	0
42	Patrika TV Rajasthan	0
43	Prag News	0
44	Pratidin Time	0
45	R PIUS GOLD	0
46	Ramdhenu	0
47	Rang	0
48	Rengoni	0
49	Republic TV	0
50	Suvarna News	0
51	DD Bangla	0
52	DD Bharati	0
53	DD Bihar	0
54	DD Chandana	0
55	DD Girnar	0
56	DD India	0
57	DD Kashir	0
58	DD Kisan	0
59	DD Madhya Pradesh	0
60	DD Malayalam	0
61	DD National	0
62	DD News	0
63	DD North East	0
64	DD Oriya	0
65	DD Podhigai	0
66	DD Punjabi	0
67	DD Rajasthan	0
68	DD Sahyadri	0
69	DD Saptagiri	0
70	DD Sports	0
71	DD Urdu	0
72	DD Uttar Pradesh	0
73	Lok Sabha TV	0
74	Rajya Sabha TV	0
75	Gyan Darshan	0

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Suggestive Package of 100 SD Channels for Tamil region

Package Price = Rs 294 (incl. taxes)

Pay channels = 23, FTA channels = 52, DD channels = 25

S.No	Pay Channels	Genre	MRP	S.No	FTA Channel Names	MRP
1	Adithya TV	GEC	9	1	7S Music	0
2	Chutti TV	Kids	6	2	9X JALWA	0
3	CNBC Awaaz	News	1	3	9XM	0
4	Discovery Channel Tamil	Infotainment	4	4	AASEERVATHAM	0
5	Fox Life	Lifestyle	1	5	AASTHA	0
6	FYI TV18	Lifestyle	0.25	6	ABN Network	0
7	J Movie	Movies	3.75	7	Adhyatm	0
8	Jaya Max	Music	3.75	8	AL JAZEERA ENGLISH	0
9	Mega TV	Movies	3	9	ANGEL TV	0
10	National Geographic Channel	Infotainment	2	10	ANJAN TV	0
11	News18 Tamil Nadu	News	0.25	11	ASIANET NEWS	0
12	Pogo TV	Kids	4.25	12	Ayush TV	0
13	Raj Digital Plus	Movies	1.5	13	B4U MUSIC	0
14	Sony BBC Earth	Infotainment	4	14	CAPTAIN NEWS	0
15	Sony SIX	Sports	15	15	CAPTAIN TV	0
16	STAR Sports 3	Sports	4	16	CARE WORLD	0
17	Star Sports First	Sports	1	17	Cinema TV	0
18	STAR Vijay	GEC	17	18	CVR Health	0
19	Sun Music	Music	6	19	CVR News	0
20	Sun News	News	1	20	CVR News English	0
21	Sun TV	GEC	19	21	CVR Spiritual Om	0
22	Zee Business	Business	0.5	22	DABANGG	0
23	Zee Tamil	GEC	12	23	Disha TV	0
SUM of MRP			119	24	Divya	0
Network Capacity Fee			130	25	Filmy	0
Tax (18%)			45	26	FLOWERS	0
Total Pack Price			294	27	FTV.COM INDIA	0
				28	GOD TV	0
				29	HBN	0
				30	INDIA TV	0
				31	Isaiaruvi	0
				32	KALAINAR ISAI ARUVI	0
				33	KALAINAR MURASU	0
				34	KALAINAR SEITHIGAL	0
				35	KALAINAR SIRIPPOLI	0

36	KALAI GNAR TV	0
37	Manoranjan TV	0
38	MUSIC F	0
39	Polimer News	0
40	Puthiya Thalaimurai	0
41	Republic TV	0
42	SAHARA FILMY	0
43	SAHARA ONE	0
44	Sanskar	0
45	Satsang TV	0
46	Shop CJ Tamil	0
47	SVBC-2	0
48	TEN CRICKET	0
49	Thanthi TV	0
50	TV5 Monde Asie	0
51	Vedic	0
52	WIN TV	0
53	DD Bangla	0
54	DD Bharati	0
55	DD Bihar	0
56	DD Chandana	0
57	DD Girnar	0
58	DD India	0
59	DD Kashir	0
60	DD Kisan	0
61	DD Madhya Pradesh	0
62	DD Malayalam	0
63	DD National	0
64	DD News	0
65	DD North East	0
66	DD Oriya	0
67	DD Podhigai	0
68	DD Punjabi	0
69	DD Rajasthan	0
70	DD Sahyadri	0
71	DD Saptagiri	0
72	DD Sports	0
73	DD Urdu	0
74	DD Uttar Pradesh	0
75	Gyan Darshan	0
76	Lok Sabha TV	0
77	DD Bangla	0

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Suggestive Package of 100 SD channels for Maharashtra region

Package Price = Rs 246 (incl. taxes)

Pay channels = 25, FTA channels = 50, DD channels = 25

S.No	Pay Channel Name	Genre	MRP	S.No	FTA Channels Name	MRP
1	ET Now	News	3	1	1st India Rajasthan	0
2	India Today Television	News	1	2	7S Music	0
3	CNBC Awaaz	News	1	3	9X Jalwa	0
4	Zee Business	News	0.5	4	9X JHAKAAS	0
5	Sony Marathi	Hindi Gec	4	5	9X TASHAN	0
6	Zee Anmol	Hindi Gec	1	6	9XM	0
7	Rishtey	Hindi Gec	1	7	9XO	0
8	Sony Wah	Movies	1	8	AASTHA BHAJAN	0
9	STAR Utsav Movies	Movies	1	9	AASTHA	0
10	Zee Anmol Cinema	Movies	1	10	MH ONE SHRADDHA	0
11	Movies OK	Movies	1	11	ABN Network	0
12	Zee News	News	0.5	12	ABP News	0
13	Nat Geo Wild	Infotainment	1	13	Adhyatm	0
14	Cartoon Network	Kids	4.25	14	AL JAZEERA ENGLISH	0
15	Food Food	Lifestyle	0.3	15	Archana	0
16	Colors Marathi	Marathi	10	16	B4U Music	0
17	STAR Pravah	Marathi	9	17	Bhaktisagar2	0
18	Zee Marathi	Marathi	19	18	BHASKAR NEWS	0
19	ABP Majha	Marathi News	0.5	19	Dangal TV	0
20	News18 Lokmat	Marathi News	0.25	20	E24	0
21	Zee 24 Taas	Marathi News	0.5	21	FTV.COM INDIA	0
22	Sony MIX	Music	1	22	GSTV	0
23	Zing	Music	1	23	India TV	0
24	Sony SIX	Sports	15	24	JAI MAHARASHTRA	0
25	STAR Sports First	Sports	1	25	Mastiii	0
Sum of MRP			79	26	MH 1	0
Network Capacity fee			130	27	MI MARATHI	0
Tax (18%)			37	28	Nation Today	0
Total sum			246	29	NEWS 9	0
				30	Oscar Movies Bhojpuri	0
				31	Peace of Mind	0
				32	Republic TV	0
				33	Saam TV	0
				34	SAHARA FILMY	0
				35	SAHARA FIRANGI	0
				36	SAHARA ONE	0
				37	Sanskar	0
				38	Saral Jeevan	0

39	SATYA	0
40	Shalini Plus	0
41	SHOPPING ZONE	0
42	TRANSMEDIA GUJARAT	0
43	TRANSMEDIA SOHAM	0
44	TV 1	0
45	TV 9	0
46	TV9 AP	0
47	TV9 GUJARAT	0
48	TV9 KANNADA	0
49	TV9 Marathi	0
50	TV9 MUMBAI	0
51	DD Bangla	0
52	DD Bharati	0
53	DD Bihar	0
54	DD Chandana	0
55	DD Girnar	0
56	DD India	0
57	DD Kashir	0
58	DD Kisan	0
59	DD Madhya Pradesh	0
60	DD Malayalam	0
61	DD National	0
62	DD News	0
63	DD North East	0
64	DD Oriya	0
65	DD Podhigai	0
66	DD Punjabi	0
67	DD Rajasthan	0
68	DD Sahyadri	0
69	DD Saptagiri	0
70	DD Sports	0
71	DD Urdu	0
72	DD Uttar Pradesh	0
73	Gyan Darshan	0
74	Lok Sabha TV	0
75	Rajya Sabha TV	0

Note:

- FTA and Pay channels are taken from the list of top channels in various genres published by BARC for the week 1st Dec -7th Dec 2018
- FTA Channels include 25 DD channels mandated by the Govt.