

Subject: **NCF & Standard Channel Number**
To: arvind@traf.gov.in, vk.agarwal@traf.gov.in

Date: 09/05/19 03:03 PM
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Dear sir

1. NCF

Traf talks of freedom to choose channel then why NCF is fixed for min 100 channel rather per channel

More than 90% watches less than 50 channels as per RS Sharma statements

Also at a time only 1 channels can be viewed so logically NCF should be for 1 channel only if not per channel.

2. SD/HD Channel Number

Why there is separate channel number for SD and HD channel as 1 will subscribe any 1 standard only..so 1 channel number should be allotted to any network with auto switching to quality as per subscription.

3. National channel number standardized

Self explanatory...all channel number should be standardized throughout the India for easy remembering.

1 India 1 channel number

Plz consider

Sunil Mishra